

MEDIA RELEASE

IT&CMA and CTW Asia-Pacific 2015/ 04

IT&CMA and CTW Asia-Pacific 2015 Concludes On A High Note With Announcement of Sticky Award Winners

Bangkok, 1 October 2015 – IT&CMA and CTW Asia-Pacific 2015 came to a close today with over 100 business, education and networking sessions successfully concluded. Delegates gave their thumbs up to highly satisfactory outcomes across board, from business appointments, to knowledge fulfilment, and networking engagement.

Returning exhibitor Tourism New Zealand's Business Events Manager South & South East Asia, Edward Kwek shared his positive experience about the high quality of buyers the team had met at the show. "We obtained fantastic leads with these buyers. The ability of IT&CMA and CTW Asia-Pacific to connect us with such buying potential is the reason why we chose to return to the event because this is the platform that enabled us to achieve our business targets."

Paul Counihan, Cluster Director of Sales & Marketing of Anantara Riverside Bangkok Resort and AVANI Bangkok Riverside Hotel was elated with the impressive business leads he had garnered through this year's exhibition. "We met with some interesting leads over the last two days; in total we had 37 business appointments. Hopefully we will be able to convert these leads into concrete businesses."

On the education front, delegates expressed their satisfaction with this year's stellar line-up of topics and speakers. First-time Association Buyer Dr. Edathil Vijayan, President and Emeritus Professor of Society for Biotechnologists India (SBTI) who attended both Association Day Forums and Campfire Knowledge Sessions, believed that the expertise and relevance of the speakers were very important. "The speakers were very articulate, and I gained new knowledge from each session I attended, which I can apply to my association."

Corporate travel manager Maria Theresa Toralba, Travel Analyst of Convergys Philippines Services Corp shared the same sentiments, "This is my first visit to CTW Asia-Pacific, and I am hugely impressed with the quality of speakers and the topics they presented. I will be able to implement what I've learnt on this trip, and share it with my colleagues."

The highlight of the last event day was the announcement of the 2015 IT&CMA and CTW Asia-Pacific Sticky Award winners, who were selected by their delegate peers for making an unforgettable impression with exciting exhibits, booths, functions, promotions, individual personalities and social media sharing.

This year saw a total of 12 winners, with Korea Tourism Organization and Thai Airways taking the gold title of Stickiest National Pavilion and Stickiest Corporate Booth. Other booth winners include Resort World Sentosa (Corporate Booth, Silver), Centara Hotels & Resorts (Corporate Booth, Bronze), Thailand Convention & Exhibition Bureau (National Pavilion, Silver) and Tourism Promotions Board (TPB) Philippines (National Pavilion, Bronze). TPB Philippines took home double honours for also winning "Stickiest Function", while Taiwan Convention & Exhibition Association walked away all smiles with the Stickiest Marketing & Promotion honour.

Henry Waltz, CEO/ Owner, Gecko Incentives & Events, Germany; Abhimanyu, Global Head, MICE & Travel Procurement HCL Technologies, India; and Hugo Slimbrouck, Director of Strategic Partnerships, Ovation Global DMC, Belgium were named Stickiest Buyer, Corporate Travel Manager and Guru respectively.

Hospitality News Philippines was named IT&CMA and CTW Asia-Pacific's first-ever Stickiest Social Sharing winner. Louies Paolo Abellanos, Associate Editor shared his joy, "The social media landscape is so dynamic. We are able to update our readers with the constant happenings at trade shows on-the-go. Being the first Stickiest Social Sharing winner at IT&CMA and CTW Asia-Pacific 2015 is an honour. We are proud to be the pioneer."

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About IT&CMA and CTW Asia-Pacific 2015

29 September to 1 October | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand
Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates an unparalleled platform to do business, learn and network.

Established in 1993, IT&CMA is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show has been incorporating Luxury Travel since 2012, and is part of the IT&CM Events series.

Launched in 1998, CTW Asia-Pacific is dedicated to cultivating Travel and Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision makers of corporate travel functions in their organisation attend the annual conference and exhibition to keep themselves abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

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