

MEDIA RELEASE

IT&CMA 2015/ 05

Resorts World Sentosa Singapore Confirms Presence At IT&CMA 2015

Singapore, 18 August 2015 – Holding the esteemed “Best Integrated Resort” title since 2011 for four consecutive years, Resorts World Sentosa Singapore, best known for the region’s first-and-only Universal Studios theme park and S.E.A Aquarium (one of the world’s largest aquarium) has confirmed its presence at IT&CMA 2015.

According to Lenny Surjati, Director of MICE & Corporate Sales, Asia-Pacific is growing in importance for Singapore as the majority of its revenue comes from this region. “Our focus is on MICE buyers from the ASEAN market, especially meeting and incentive buyers. IT&CMA has constantly proven itself as a top-notch platform that delivers buyers with validated procurement power. Our presence at the show will enable us to develop direct relationship with corporate and MICE players within ASEAN and international markets.”

“The visibility and brand exposure we will achieve at IT&CMA is definitely an attractive motivation to exhibit. Participating for the first time independently with our self-branded booth ensures we have a focused real estate space to establish Resorts World Sentosa brand and presence in ASEAN market and to worldwide MICE buyers.”

A cluster of unique attractions including themed parks, hotels, spa, casino, and meeting & incentive venues all under one roof, makes Resort World Sentosa Singapore the perfect MICE venue. The column-free, state-of-the-art mega Resorts World Ballroom with its 11-metre high ceiling and 6,000 square metres of unobstructed space, has hosted numerous high profile corporate and social events, as well as concerts. With a simple segregation, it can be transformed into three ballrooms or nine mega halls with flexible seating configuration, including VIP rooms and other holding rooms. Secretarial rooms, video conferencing and other facilities can easily be arranged upon request.

Apart from ballrooms and function rooms, Resorts World Sentosa Singapore also boasts of extraordinary venues for organising talk-of-the-town events. Strut down 1950’s New York Street at Universal Studios Singapore; throw a lavish banquet against a panoramic backdrop of swimming manta rays and other exotic marine animals at S.E.A. Aquarium; hold an intimate networking session in a wine cellar at Palio; or make it a rock and roll celebration at Hard Rock Hotel Singapore. With endless creative and innovative event concepts, delegates will not be short of intriguing ideas for their next MICE trip.

To find out more about Resorts World Sentosa Singapore’s 2015 corporate MICE packages and other offerings at Bangkok, visit their standalone corporate booth at IT&CMA from 29 September to 1 October 2015.

IT&CMA 2015 will be held from 29 September to 1 October 2015 at the Bangkok Convention Centre at CentralWorld. This year’s edition is expected to bring together more than 2,500 Asia-Pacific and international delegates. It is co-located with the CTW Asia-Pacific – The Leading Corporate Travel Management Conference For the Asia-Pacific. For more information, log on to www.itcma.com

29 September to 1 October | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

Established in 1993, IT&CMA is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show has been incorporating Luxury Travel since 2012, and is part of the IT&CM Events series.

Co-located with CTW Asia-Pacific, IT&CMA is part of the IT&CM Events series organised by TTG Events, a business group of TTG Asia Media. IT&CMA and CTW Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates an unparalleled platform to do business, learn and network.

www.itcma.com

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