

MEDIA RELEASE

IT&CMA and CTW Asia-Pacific 2014/ 06

IT&CMA & CTW Asia-Pacific 2014 Sneak Peeks Unveiled at Preview Reception

Venue sponsor Holiday Inn Bangkok Sukhumvit played host to over 100 delegates

Singapore, 10 June 2014 – Over 100 top-tier buyers, travel managers, leading hoteliers, media and partners congregated at the preview reception of Holiday Inn Bangkok Sukhumvit this evening, in anticipation of the latest happenings for the upcoming IT&CMA and CTW Asia-Pacific 2014.

Speakers at the preview reception included Darren Ng, Managing Director of TTG Asia Media, Supawan Teerarat, Vice President – Strategic and Business Development of Thailand Convention and Exhibition Bureau (TCEB), Sumate Sudasna, President of Thailand Incentive and Convention Association (TICA) and Bart Callens, General Manager of Holiday Inn Bangkok Sukhumvit.

As organiser of IT&CMA and CTW Asia-Pacific, Ng said “As part of our continuous engagement with the local industry, we have collaborated with Holiday Inn Bangkok Sukhumvit to host our annual preview reception this year. Through this preview reception, we seek to keep the industry informed of upcoming highlights at this year’s IT&CMA and CTW Asia-Pacific, and at the same time, garner support and strengthen our relationships with important local players.”

Highlights revealed at the preview reception included the new partnerships with established organisations Site, MPI and ACTE to develop and deliver educational sessions, big-name corporate travel brands on board as new sponsors for CTW Asia-Pacific, and an expanded Association Day and Corporate Performance Forums returning for the second year on the 1 and 2 October respectively.

Venue sponsor Callens expressed, “We were very delighted to be the host venue for IT&CMA and CTW Asia-Pacific’s preview reception. We see this as an exclusive opportunity for us to showcase our brand and products and services to the local MICE and Corporate market. After tonight, we anticipate and look forward to establishing stronger relationships with the international industry delegates at the show in October.”

On top of the exclusive networking opportunities provided at the preview reception, attendees were taken on an exclusive tour of Holiday Inn Bangkok Sukhumvit. Affirming the importance of the tour, Callens said, “Holiday Inn Bangkok Sukhumvit is dedicated to corporate travellers as they are our main target market. MICE and Corporate travellers will be able to experience our full range of facilities suitable for their needs such as our Events Centre, free Wi-Fi service and an executive lounge for corporate guests.”

“Our strategic location is another winning factor. Sukhumvit is one of the most vibrant international business districts in Bangkok and Holiday Inn Bangkok Sukhumvit is within close proximity to public transport, local parks, shopping malls, dining and entertainment. This is the perfect choice for both MICE and corporate travellers,” he added.

For more information, log on to www.corporatetravelworld.com | www.itcma.com

30 September to 2 October | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates an unparalleled platform to do business, learn and network.

Established in 1993, IT&CMA is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show has been incorporating Luxury Travel since 2012, and is part of the IT&CM Events series.

Launched in 1998, CTW Asia-Pacific is dedicated to cultivating Travel and Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision makers of corporate travel functions in their organisation attend the annual conference and exhibition to keep themselves abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

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