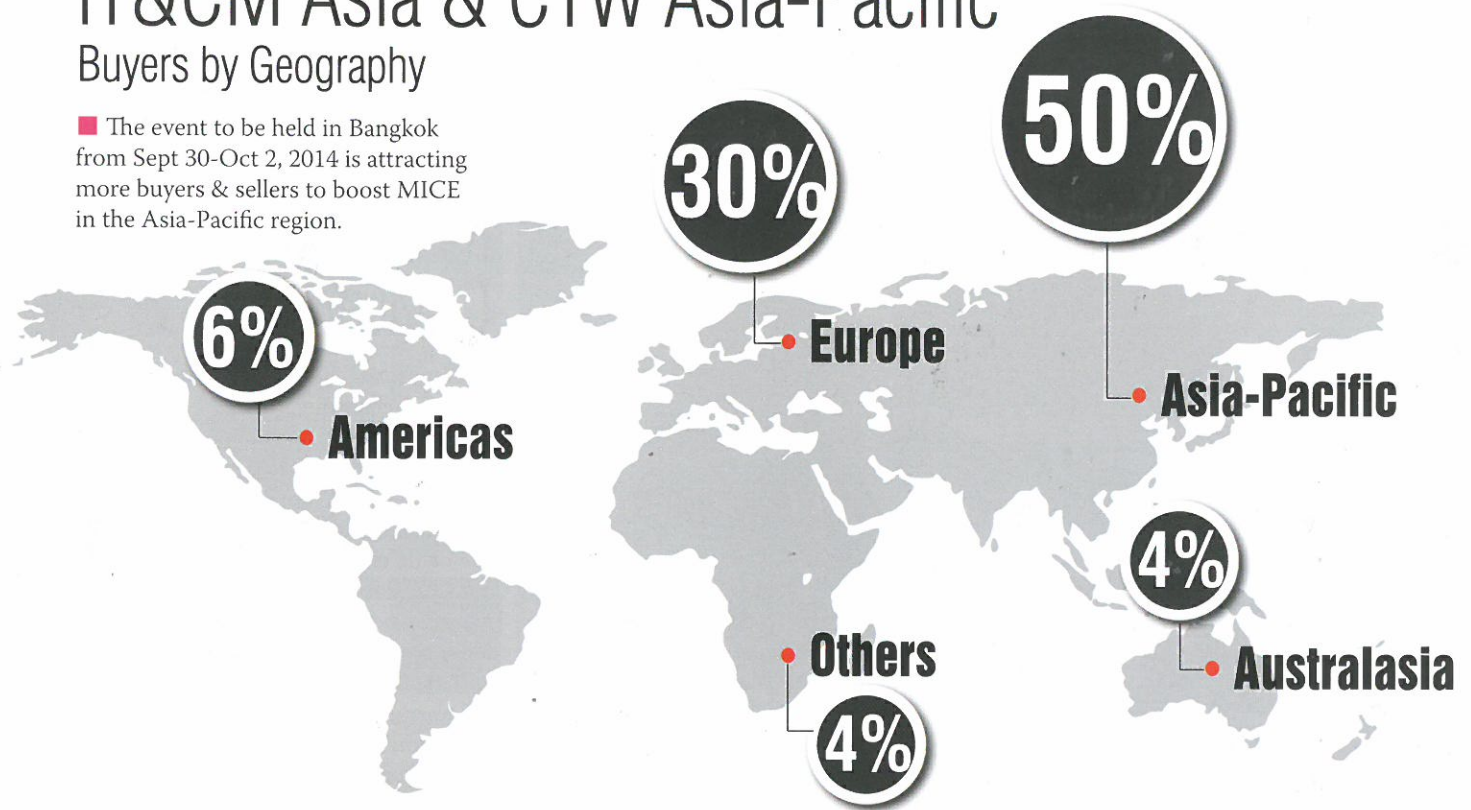


# IT&CM Asia & CTW Asia-Pacific

## Buyers by Geography

■ The event to be held in Bangkok from Sept 30-Oct 2, 2014 is attracting more buyers & sellers to boost MICE in the Asia-Pacific region.



## Registrations Open for WTM 2014

■ The dates for the 35<sup>th</sup> World Travel Market (2014) are finally out and scheduled to take place from November 3-6, 2014. WTM 2013 saw more than 50,000 participants, including 8,500 buyers conducting business worth more than £2.2 billion. Registrations for the event have already begun for 2014, and this year the opening hours have been extended to start at 9 am (previously 10 am) to help facilitate even more industry business. The final day of WTM 2014 will see WTM Blogger Speed Networking introduced, while WTM will also host industry charity The Family Holiday Association's annual conference.



## Singapore Top Asian Destination for MICE

■ According to the recent global rankings by the International Congress and Convention Association (ICCA), Singapore has been ranked as Asia's top convention city for 12 years running. In 2013, Singapore hosted a record 175 ICCA events, a 16.7 per cent increase from 150 in 2012, achieving the strongest year-on-year growth since 2005. The accolade comes on the back of a stellar year for Singapore tourism as the country welcomed 15.5 million visitors who generated SIN\$ 23.5 billion in tourism receipts. There was also robust performance in the MICE industry. In 2013, BTMICE visitor arrivals hit 3.5 million with an estimated expenditure of SIN\$ 5.5 billion. In 2013, Singapore hosted 12 world congresses and several key meetings in 2013, including some events such as the International Federation of Library Associations and Institutions (IFLA)'s World Library and Information Congress which attracted 3,900 top international librarians from 114 countries to Singapore over eight days in August 2013.