

## IT&CMA and CTW Asia-Pacific 2016 FACT SHEET

(As at 25 September 2016)

### EVENT

24<sup>th</sup> IT&CMA and 19<sup>th</sup> CTW Asia-Pacific 2016

(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)

www.itcma.com | www.corporatetravelworld.com/apac

Event Email: itcma@ttgasia.com | ctwapac@ttgasia.com

27 to 29 September 2016

Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

Exhibition Hall, Level 22 and 23

999/99 Rama 1 Road, Pathumwan

Bangkok 10330, Thailand

Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net>

### BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2016 will see the 24<sup>th</sup> and 19<sup>th</sup> instalment of IT&CMA and CTW Asia-Pacific respectively.

Established in 1993, **IT&CMA** is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers.

Launched in 1998, **CTW Asia-Pacific** is dedicated to cultivating Travel & Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision-makers of corporate travel functions in their organisation attend the annual conference to keep them abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

### FEATURES

#### Business

- Up to 100% Pre-Scheduled Appointments via PSA and Online Diary
- Networking Session for Exhibitors, Buyers and Corporate Travel Managers
- Exhibition and Appointment sessions: Featuring International and Local Exhibitors, Buyers (MICE, Association Buyers, Luxury Travel), and Corporate Travel Managers
- Official Press Conference and Media Briefings by NTOs/CVBs and Industry Organisations (for Media Only)
- Association Day – Destination Presentations

#### Education

- **IT&CMA and CTW Asia-Pacific 2016 Keynote Address:**

##### The Past, Present & Future of MICE

Moderator: **Robert Cotter**, International Editor, Kongres Magazine

Panellists: **Adeline Larroque Desages**, MICE Expert based in the Middle East

**Alwin Zecha**, Chairman and Founder, Pacific Leisure Group

**Gary Grimmer**, CEO, GainingEdge

- **3 ASEAN MICE Forum Sessions** (Pre-registration required)  
See page 12 for speaker details.

27 September
<p><b>ASEAN MICE Forum 1</b> <b>Emerging ASEAN</b></p> <p>Moderator: - <b>Julia Douglas</b>, Managing Editor, MICE in Asia</p> <p>Panellists: - <b>Addie Pornthip</b>, Managing Director – Thailand, Destination Asia - <b>Hoy Phireak</b>, Deputy Director-General, Ministry of Tourism of Cambodia - <b>Sumate Sudasna</b>, President, Thailand Incentive and Convention Association (TICA)</p>
<p><b>ASEAN MICE Forum 2</b> <b>Second Wave of MICE Cities</b></p> <p>Moderator: - <b>Noor Ahmad Hamid</b>, Regional Director, Asia-Pacific, International Congress and Convention Association (ICCA)</p> <p>Panellists: - <b>Ashwin Gunasekeran</b>, CEO, Penang Convention &amp; Exhibition Bureau - <b>Pairach Piboonrunroj</b>, Director of MICE Excellence Centre, Chiang Mai University</p>
<p><b>ASEAN MICE Forum 3</b> <b>ASEAN, A Rising Star For Exhibitions</b></p> <p>Speaker: - <b>Mark Cochrane</b>, Regional Manager, UFI The Global Association of the Exhibition Industry</p>

- **8 Association Days Forums and Campfire Knowledge Sessions**  
See page 12 for speaker details.

28 and 29 September 2016 Association Day Forums	28 and 29 September 2016 Campfire Knowledge Sessions
<p><b>Association Day Forum 1</b> <b>Outsourcing Strategies for Association Meetings</b></p> <p>Moderator: - <b>Richard Holmes</b>, International Director of Meetings, International Bureau for Epilepsy</p> <p>Panellists: - <b>Kitty Wong</b>, President, World PCO Alliance I/O K&amp;A International - <b>Marcel Ewals</b>, Director of Strategic Development, MCI - <b>Nicolette Hughes</b>, Director, Product Strategy and Innovation, Association of Superannuation Funds of Australia Limited - <b>Professor Supakorn Rojananin</b>, President of Local Organising Committee, World Congress of Surgery 2015, Royal Colleges of Surgeons of Thailand</p>	<p><b>Campfire Knowledge Session 1 &amp; 2</b> In collaboration with SITE <b>Storytelling: A Sales Pro's Most Powerful Sales Tool (Part 1 &amp; 2)</b></p> <p>Presenter: - <b>Hugo Slimbrouck</b>, Director of Strategic Partnerships, Ovation Global</p>
<p><b>Association Day Forum 2</b> In collaboration with ICCA <b>Wooing Association Meetings: A Destination Perspective</b></p> <p>Moderator: - <b>Noor Ahmad Hamid</b>, Regional Director, Asia-Pacific, ICCA</p> <p>Panellists: - <b>Gary Khan</b>, CEO, Hyderabad Convention Visitors Bureau - <b>Wim Desloovere</b>, Manager, Association Bureau, Visit Brussels - <b>Vichaya Soonthornsaratoon</b>, Director, Convnetion, Thailand Convention &amp; Exhibition Bureau</p>	<p><b>Campfire Knowledge Session 3</b> In collaboration with SITE <b>The Development of the Cruise Market in Asia</b></p> <p>Presenter: - <b>Joost de Meyer</b>, Chairman &amp; CEO, First Incentive Travel</p>

<p><b>Association Day Forum 3</b> <b>Event Apps – The Foundation for Attendee Engagement</b></p> <p>Presenter: - <b>Satarupa Sen</b>, Vice President, Web Spiders Group</p>	<p><b>Campfire Knowledge Session 4</b> <b>Driving Cruise Passenger Growth from Asia</b></p> <p>Speaker: - <b>Felix Chan</b>, Vice President of Sales, Norwegian Cruise Line</p>
<p><b>Association Day Forum 4</b> <b>Establishing Components for Growth</b></p> <p>Presenter: - <b>William Boivin</b>, Manager, Society Relations, Asia-Pacific, CFA Institute</p>	

- **8 CTW Asia-Pacific Conference Series**  
See page 12 – 13 for speaker details.

28 and 29 September 2016	
<p><b>CTW Asia-Pacific Session 1</b> Sponsored by Oakwood Worldwide® <b>Corporate Travel Beyond 2016</b></p> <p>Presenter &amp; Moderator: - <b>James Latham</b>, Founder of International Meetings Review</p> <p>Panellists: - <b>Paul Stocker</b>, Vice President Sales, Marketing &amp; Revenue Management, Oakwood Worldwide® - <b>Bertrand Sallet</b>, General Manager, FCm Travel Solutions - <b>Adriana Nainggolan</b>, Travel Programme Manager, Asia Pacific, Autodesk</p>	<p><b>CTW Asia-Pacific Session 2</b> <b>Rethinking Expense Management</b></p> <p>Moderator: - <b>Stella Chew</b>, Executive Director, Sarbin Zeiner Consulting</p> <p>Panellists: - <b>Jasminder Brishan</b>, Senior Manager, Global Travel, Ocwen Business Solutions - <b>Birgit Hoelzel</b>, Regional Director, AirPlus Asia-Pacific - <b>Sanghamitra Bose</b>, Director – Global Client Management APAC, American Express Global Business Travel</p>
<p><b>CTW Asia-Pacific Session 3</b> <b>Game-changing Accommodation Trends</b></p> <p>Moderator: - <b>Hamish Wang</b>, Travel Manager, Apple Inc.</p> <p>Panellists: - <b>Ewa Cyman</b>, Regional Sales Manager (Hotels), APAC, HRS - <b>Alvan Aiau</b>, Vice President, Global Sales &amp; Global Program Management, Asia-Pacific, Carlson Wagonlit Travel - <b>Kevin Hoong</b>, Business Travel Lead, APAC, Airbnb</p>	<p><b>CTW Asia-Pacific Session 4</b> <b>Auditing Your Travel Management Programme</b></p> <p>Presenter: - <b>Suraj Nair</b>, Co-Founder, TravelSpends</p>
<p><b>CTW Asia-Pacific Session 5</b> In collaboration with ACTE <b>What Can Travel Management Companies Do Better?</b></p> <p>Moderator: - <b>Benson Tang</b>, Regional Director for Asia, Association of Corporate Travel Executives (ACTE)</p> <p>Panellists: - <b>Flora Josephine</b>, Formalities support &amp; Travel Manager, Manulife Indonesia - <b>Eugene Tan</b>, General Manager, Corporate Travel Management - <b>Ankush Bindra</b>, Manager – Travel &amp; Visa, Ericsson India</p>	<p><b>CTW Asia-Pacific Session 6</b> <b>Mobile Apps for a Mobile Workforce</b></p> <p>Moderator: - <b>Manish Raj</b>, Vice President &amp; Business Head – Corporate Travel Services, VIA.com</p> <p>Panellists: - <b>Frederic Saunier</b>, Head of Corporate IT APAC, Amadeus - <b>Kenji Mirassou</b>, Senior Business Development Manager, Asia-Pacific, Egencia - <b>Suman Victor</b>, Global Travel Technology &amp; Reporting Manager, Unilever</p>
<p><b>CTW Asia-Pacific Session 7</b> <b>Ground Transportation: Cutting Costs, Reducing Risks</b></p> <p>Moderator: - <b>Lisa Knevitt</b>, Corporate Travel &amp; Events Manager, Asia-Pacific, Cook Medical Australia</p>	<p><b>CTW Asia-Pacific Session 8</b> <b>Ride-Hailing Services in Corporate Travel</b></p> <p>Moderator: <b>Hamish Wang</b>, Travel Manager, Apple Inc.</p>

<p>Panelists:</p> <ul style="list-style-type: none"> <li>- <b>Carlo Bezoari</b>, Director of Sales, Southeast Asia, FCM Travel Solutions</li> <li>- <b>Chris Parker</b>, Sales &amp; Marketing Director, APAC, Carey International</li> <li>- <b>Manjunath Shetty</b>, Travel Operation Lead, Accenture India</li> </ul>	<p>Panelists:</p> <ul style="list-style-type: none"> <li>- <b>Adeline Quek</b>, Regional Lead, Grab for Business</li> <li>- <b>Sandeep Krishnamani</b>, Business Development Lead, Southeast Asia, Concur</li> </ul>
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• **Social Events and Functions**

- IT&CMA and CTW Asia-Pacific 2016 Friendly Golf Game
- Pre-Show City Tours of Bangkok
- Opening Ceremony and Welcome Reception
- 18 x Hosted Luncheons, Cocktails, Dinners, and Coffee Breaks (For Buyers, Corporate Travel Managers and Media Only)  
*\*Refer to Page 6 for more information.*
- 15<sup>th</sup> Sticky Awards
- 2 x Post-Show Tours: Khao Yai, Hua Hin

• **Partner Events**

- IMEX-MPI-MCI-IT&CMA Future Leaders Forum  
*Supported by TCEB and TICA*

**Others**

- Buyer, Corporate Travel Manager and Media Hosting Programme

**DELEGATE STATISTICS**

Pre-registration only. Final delegate numbers will be published after the event

**EXHIBITOR**

**Exhibition area (gross):** 5,000 square metres (sqm)

**732 Exhibitors from 244 Exhibiting Companies and Organisations**

*Complete details in the IT&CMA and CTW Asia-Pacific 2016 Show Directory*

**Exhibiting International and Local (Thai) MICE Destinations:** Belgium, China PR, France, Germany, Hong Kong SAR, Hungary, India, Indonesia, Japan, Latvia, Malaysia, Monaco, Philippines, Portugal, Singapore, South Korea, Spain, Taiwan, Thailand, United Arab Emirates, United Kingdom, United States of America, Vietnam

**New Exhibiting National Pavilion/CVBs:** Chiang Mai MICE City (90sqm), Monaco Government Tourist Bureau (24sqm), Pattaya MICE City (60sqm)

**New Exhibiting Corporates:** Airbnb (Singapore), ATPI (Singapore), Baltic Travel Group (Latvia), Blacklane GmbH (Singapore), Carlson Rezidor Group (Singapore), Celebrity Cruise Lines (USA), Compass Tours incoming (Germany), Holiday Inn Bangkok Silom (Thailand), JW Marriott Phuket Resort & Spa (Thailand), Maritim Hotels (China), Mida Hotels & Resorts (Thailand), Norwegian Cruise Line (Singapore), Novotel Bangkok Bangna (Thailand), Pullman Bangkok Grande Sukhumvit (Thailand), Royal Caribbean International (USA), Samui Palm Beach Resort (Thailand), Sukosol Hotels (Thailand), Swissotel Le Concorde Bangkok (Thailand), Swissotel Resort Phuket Kamala Beach (Thailand), Vietnam Airlines (Vietnam), Worldwide Cruise Associates (USA)

**Types of Exhibitors:**

Adventure & Incentive Travel Suppliers  
Airlines  
Coach, Car & Railway Operators  
Convention Visitors Bureaus  
Cruise Lines  
Destination Management Companies  
Events Management Companies &  
Entertainment Suppliers

Event Venues  
Global Distribution Systems  
Golf Courses  
Hotels & Resorts  
National / State Tourism Organisations  
Professional Conference Organisers  
Serviced Apartments  
Spas

Theme Parks  
Trade Associations  
Trade Publications / Media  
Travel / Meeting Technology &  
Multimedia Companies  
Travel Management Companies  
Travel-Related Suppliers

## BUYERS

**342 Buyers (36% International and 64% Asia-Pacific) From 49 Countries/Territories:** Argentina, Australia, Austria, Bangladesh, Belgium, Brunei Darussalam, Bulgaria, Cambodia, Canada, China PR, Czech Republic, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Kenya, Latvia, Lebanon, Malaysia, Myanmar, Netherlands, New Zealand, Pakistan, Philippines, Poland, Portugal, Russia, Singapore, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam

### International Buyers Breakdown By Region:

Asia	61%
Europe	28%
Americas	3%
Australasia	3%
Others	5%

**Largest Number of International Buyers from:** India (15%), China PR (10%), Philippines (7%)

**Percentage of New Buyers:** 69%

**New Participating Countries/Territories:** Czech Republic, Hungary, Iran, Kenya, Myanmar, Slovenia, Sri Lanka

### Type of Buyers:

Travel Agents Handling Incentives	Professional Conference Organisers
Travel Agents Handling Luxury Travel	Destination Management Companies
Event Planners	Corporate Companies With Incentive Programmes
Meeting Planners	International Association
Travel Management Companies	Others
Incentive/Motivation House	

## CORPORATE TRAVEL MANAGERS (CTM)

**122 Corporate Travel Managers from 14 Countries/Territories (2% International and 98% Asia-Pacific):** Australia, China PR, Hong Kong SAR, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, South Africa, Thailand, Switzerland

### International CTM Breakdown By Region:

Asia	95%
Australasia	3%
Others	2%

**Largest Participation From:** Thailand (39%), India (23%), Singapore (12%), China (7%) and Malaysia (7%)

**Percentage of New Corporate Travel Managers:** 62%

### CTM are from Industries such as:

Engineering, Energy, Petroleum, Chemicals, Manufacturing	Information Technology, Telecommunications, Computer
Finance, Banking, Insurance, Professional Consulting	Software and Services
Services	Real Estate/ Property
Advertising, Marketing, PR, Media, Education, Training	Transportation, Logistics, Wholesale, Resale, Distribution
Government Ministries/ Statutory Boards	Medical, Biotechnology, Health Services
	Others

## MEDIA

**100 Media From 27 Countries/Territories (Including Thailand):** Australia, Belgium, Canada, China PR, Czech Republic, Denmark, Germany, India, Indonesia, Italy, Japan, Jordan, Malaysia, Mexico, New Zealand, Pakistan, Philippines, Poland, Portugal, Singapore, Slovenia, South Africa, South Korea, Sri Lanka, Thailand, Turkey, United Kingdom

### International Media Breakdown By Region:

Asia-Pacific	78%
Europe	17%
Middle East	2%
Americas	2%
Africa	1%

**Largest Number of International Media Delegates From:** Singapore (10%), Australia (4%), India (3%), Philippines (3%)

**Official Media and Media Affiliates:**

- 8 Official Media
- 30 Media Affiliates

**SPEAKERS**

**52 Speakers from 15 Countries/Territories (12% International and 88% Asia):** Australia, Belgium, Cambodia, China PR, Hong Kong SAR, India, Indonesia, Ireland, Malaysia, Qatar, Singapore, Taiwan, Thailand, UK, USA

**Speakers Breakdown By Region:**

Asia	82%
Australasia	6%
Others	12%

**Largest Participation From:** Singapore (31%), India (15%), Thailand (13%) and Hong Kong SAR (8%)

**SOCIAL FUNCTIONS & ACTIVITIES**

**1. IT&CMA and CTW Asia-Pacific Friendly Golf Game**

Date: 26 September 2016, Monday  
Time: 1100 – 2000hrs  
Venue: Bangpakong Riverside Country Club  
Entry: Pre-registered delegates only

**2. Pre-Show City Tours In Bangkok**

Date: 26 September 2016, Monday  
Time: 1300 – 1800hrs  
Entry: Hosted Buyers, Corporate Travel Manager and International Media delegates only.

**3. Networking Coffee Break**

Date: 27 September 2016, Tuesday  
Time: 1530 – 1600hrs  
Venue: Pre-Function Area Outside World Ballroom, Level 23, BCC  
Entry: For Buyers, Exhibitors and Corporate Travel Managers Only

**4. IT&CMA and CTW Asia-Pacific 2016 Opening Ceremony & Welcome Reception**

Hosted By Thailand Convention and Exhibition Bureau  
Theme: SIAM SPICE NIGHT  
Date: 27 September 2016, Tuesday  
Time: 1800 – 2130hrs  
Venue: Royal Paragon Hall, Siam Paragon  
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only  
Dress Code: Business Attire or National Costume

**5. Hosted Dinner by Tourism Promotion Board Philippines**

Date: 28 September 2016, Wednesday  
Time: 1830 – 2200hrs  
Venue: World Ballroom, Level 23, BCC  
Entry: For Buyers, Corporate Travel Managers, and Media, or By Invitation Only  
Dress Code: Business

**6. 15<sup>th</sup> Sticky Awards Lunch**

Date: 29 September 2016, Thursday  
Time: 1230 – 1345hrs  
Venue: Delegates Bar, Level 22, BCC  
Entry: For All Delegates – Entry by Delegate Badge, or By Invitation Only  
Dress Code: Business

**7. Post-Show Destination Tours In Thailand**

- a) TOUR A: Khao Yai 30 September – 2 October 2016
- b) TOUR B: Hua Hin 30 September – 2 October 2016

*Open To: Hosted Buyers, Corporate Travel Managers and International Media delegates only.*

#### IT&CMA ONLY

##### 8. Hosted Luncheon

Date: 28 September 2016, Wednesday  
Time: 1230 – 1345hrs  
Venue: Delegates Bar, Level 22, BCC  
Entry: For Buyers and Media, or By Invitation Only

##### 9. Hosted Luncheon by Visit Berlin

Date: 28 September 2016, Wednesday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 4, Level 22, BCC  
Entry: By Invitation Only

##### 10. Hosted Luncheon by Dubai Business Events

Date: 28 September 2016, Wednesday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 3, Level 22, BCC  
Entry: By Invitation Only

##### 11. Cocktail Session by Chiang Mai MICE City

Date: 28 September 2016, Wednesday  
Time: 1600hrs – 1700hrs  
Venue: Chiang Mai Pavilion, Exhibition Hal, Level 22, BCC  
Entry: By Invitation Only

##### 12. Hosted Luncheon by Busan Tourism Organisation

Date: 29 September 2016, Thursday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 11, Level 22, BCC  
Entry: By Invitation Only

##### 13. Hosted Luncheon by Fukuoka Convention & Visitor Bureau

Date: 29 September 2016, Thursday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite12, Level 22, BCC  
Entry: By Invitation Only

#### CTW ASIA-PACIFIC ONLY

##### 14. CTW Asia-Pacific Coffee Break Sponsored by Carey International

Date: 28 September 2016, Wednesday  
Time: 1000 – 1030hrs  
Venue: CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 15. CTW Asia-Pacific Coffee Break Sponsored by HRS

Date: 28 September 2016, Wednesday  
Time: 1450 – 1520hrs  
Venue: CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 16. CTW Asia-Pacific Coffee Break

Date: 29 September 2016, Thursday  
Time: 1100 – 1130hrs | 1500 – 1530hrs  
Venue: CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 17. Hosted Luncheon by Airbnb

Date: 28 September 2016, Wednesday  
Time: 1230 – 1345hrs  
Venue: World Ballroom C, Level 23, BCC  
Entry: For invited Corporate Travel Managers only



#### 18. Hosted Luncheon by Thailand Convention & Exhibition Bureau (TCEB)

Date: 29 September 2016, Thursday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 1 – 4, Level 22, BCC  
Entry: For Corporate Travel Managers only and By Invitation Only

#### OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

##### IT&CMA and CTW Asia-Pacific 2016 Official Press Conference

Date: 27 September 2016, Tuesday  
Time: 1400 – 1500hrs  
Venue: Lotus Suite 12, Level 22, Bangkok Convention Centre  
Speakers:

- **TTG Asia Media**
  - Darren Ng, Managing Director
- **Thailand Convention and Exhibition Bureau (TCEB)**
  - Supawan Teerarat, VICE President of Strategic and Business Development
- **Thai Airways International Public Company Limited**
  - Viroj Sirihorachai, Vice President, Revenue Management and Commercial Services

##### Media Briefings

Venue: Lotus Suite 9, Level 22, BCC

28 September 2016, Wednesday		Presenter
0930 – 1000	<b>Thailand Convention &amp; Exhibition Bureau (TCEB)</b>	<ul style="list-style-type: none"> <li>• Parichat Svetasreni, Director Marketing and Corporate Image Department</li> </ul>
1030 – 1100	<b>Airbnb</b>	<ul style="list-style-type: none"> <li>• Kevin Hoong, Business Travel Lead, APAC</li> </ul>
1130 – 1200	<b>Fukuoka Convention &amp; Visitors Bureau</b>	<ul style="list-style-type: none"> <li>• Tsuyoshi Kikune, Sales Manager</li> </ul>
1400 – 1430	<b>JW Marriott Phuket Resort &amp; Spa &amp; Phuket Marriott Resort and Spa Merlin Beach</b>	<ul style="list-style-type: none"> <li>• Minelli De Krester, Director of Group and MICE Sales</li> <li>• Hisakazu Sato, Director of Sales &amp; Marketing</li> </ul>
1500 – 1530	<b>Taiwan Convention &amp; Exhibition Association</b>	<ul style="list-style-type: none"> <li>• Paul Wang, Secretary-General, Taiwan Tourism Bureau</li> <li>• Chuen-Huey Jiang, Senior Specialist, Department of Information and Tourism, Taipei City Government</li> <li>• Kyleen Hsieh, Manager, MEET TAIWAN</li> </ul>
1600 – 1630	<b>Worldwide Cruise Associates &amp; Celebrity Cruise Lines</b>	<ul style="list-style-type: none"> <li>• Lisa Vogt, Associate Vice President, Corporate Incentives &amp; Charter Sales, Celebrity Cruises</li> <li>• Steve Bloss, President of Sales - Worldwide Cruise Associates</li> </ul>
29 September 2016, Thursday		Presenter
0930 – 1000	<b>India Tourism</b>	<ul style="list-style-type: none"> <li>• R K Suman, Assistant Director, India Tourism Singapore</li> </ul>
1030 – 1100	<b>Monaco Government Tourist &amp; Convention Authority</b>	<ul style="list-style-type: none"> <li>• Benoit Badufle, Managing Director</li> </ul>
1130 – 1200	<b>Royal Caribbean International</b>	<ul style="list-style-type: none"> <li>• Crystal Campbell, Senior Manager, Global Charter Sales &amp; International MICE</li> </ul>

##### Media Feedback Session

Date: 29 September 2016, Thursday  
Time: 1400 – 1500hrs  
Venue: Lotus Suite 9, Level 22, BCC

#### MEDIA CENTRE

Date: 27 to 29 September 2016 (Tuesday to Thursday)  
Opening Hours: 0830 – 1730hrs (Tuesday)  
0900 – 1800hrs (Wednesday)  
0900 – 1700hrs (Thursday)  
Venue: Lotus Suite 10, Level 22, BCC  
Entry: By Media Badge Only



## EXHIBITION INFORMATION

### Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2016 Exhibition is by delegate badge from 27 to 29 September 2016.

### Exhibition Hours

28 September 2016 0900 – 1800hrs  
29 September 2016 0900 – 1700hrs

### Registration Hours

**For Exhibitors, Buyers, Corporate  
Travel Managers, Speakers, and Media**

26 September 2016 (Monday)	1000 – 1730hrs
27 September 2016 (Tuesday)	0830 – 1730hrs

**For Trade Visitors**

28 September 2016 (Wednesday)	0900 – 1800hrs
29 September 2016 (Thursday)	0900 – 1700hrs

Registration for Media Delegates will take place at Outside Media Centre, Lotus Suite 10, Level 22, BCC

Registration for Exhibitors, Buyers and Trade Visitors will take place at Registration Counters, Level 22, BCC

### Badge Categories

- Red IT&CMA/ CTW Asia-Pacific Exhibitor
- Green Buyer
- Green Trade Buyer
- Bright Blue Media
- Magenta Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Pink Trade Visitor
- Grey Future Leaders Forum
- Yellow Organiser
- Yellow Host Committee
- Brown VIP
- White Student Volunteer

## ON-SITE SERVICES

### Show Organisers' Office

Secretariat Office, Level 22, BCC

### Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

### Reimbursement Office

Lotus Suite 14, Level 23, BCC

Date: 27 – 29 September 2016

Time: 1300 – 1600hrs (27 September), 1000 – 1200hrs and 1300 – 1600hrs (28 – 29 September 2016)

### Official Contractor

Cityneon Events Pte Ltd

On-Site Office: Exhibition Hall, Level 22, BCC

Main Office: Cityneon Design Centre, 84 Genting Lane #05-01  
Singapore 349584

Contact: Tel: +65 6571 6403 | Fax: +65 6749 9050  
Email: jasmine.xiong@cityneon.com.sg

### Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

### SINGAPORE

#### APT Showfreight (S) Pte Ltd

10 Bukit Batok Crescent #05-05 The Spire

Singapore 658079

Tel: (65) 6499 8988 Fax: (65) 6499 8989

Website: www.aptsfreightlogistics.com

Contact: **Mr Rick Tan**

Tel: +65 6499 8984

Email: rick.tan@aptsfreight.com

### THAILAND

#### APT Showfreight (Thailand) Limited

11/24 Rachadapisek Road, Chongnonsee,

Yannawa, Bangkok 10120, Thailand

Tel: +66 (0) 2285 3060 Fax: +66 (0) 2285 3068

Contact: **Mr Hasnai Kongkaew**

Mobile: +66 85 155 1989

Email: hasnai@aptsfreight.com

#### **Post Show Tours Desk**

Level 1, BCC

#### **Pre Show Tour Desk**

Level 1, BCC

#### **Official Transportation**

Indeed Creation

Transportation Counter, Lobby, Level 1, BCC

### **EVENT ORGANISERS**

#### **TTG Events**

##### **Delivering The World's Business to One Marketplace.**

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit [www.ttgasiamedia.com](http://www.ttgasiamedia.com)

### **EVENT SUPPORT & SPONSORSHIP**

#### **Host Country**

- Thailand

#### **Supported By**

- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Incentive and Convention Association (TICA)
- Tourism Authority of Thailand (TAT)
- Tourism Council of Thailand (TCT)

#### **Official Airline**

- Thai Airways International

#### **Official Venue**

- Bangkok Convention Centre (BCC) at CentralWorld

#### **Industry Partners**

- World PCO Alliance
- ROOTS MICE Platform
- Korea MICE Association

#### **Endorsing and Supporting Associations**

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- The Association of Corporate Travel Executives (ACTE)
- euromic
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Outbound Tour Operators Association of India (OTOAI)
- Pacific Asia Travel Association (PATA)
- Philippine Council for the Advancement of Association Executives (PCAA)
- Society of Incentive Travel Excellence (Site)

#### **Official Hotels**

- Centara Grand @ CentralWorld
- Renaissance Bangkok Ratchaprasong Hotel
- Grand Hyatt Erawan Bangkok
- InterContinental Bangkok
- The Okura Prestige Hotel
- Plaza Athenee, A Royal Meridian
- Anantara Siam Bangkok Hotel

### Supporting Hotels

- AETAS Bangkok
- Amara Bangkok
- Amari Watergate Bangkok
- Ambassador Hotel Bangkok
- Arnoma Grand Bangkok
- Dusit Thani Bangkok
- Holiday Inn Bangkok Sukhumvit
- Pullman Bangkok Grande Sukhumvit
- Radisson Blu Plaza Bangkok
- So Sofitel Bangkok
- Swissotel Nai Lert Park Bangkok
- The Landmark Bangkok
- The Sukosol Hotel Bangkok

### Official Media

- TTGmice
- TTGassociations
- TTG-BTmice China
- TTG Asia Luxury
- TTG Asia
- TTG China
- TTG India
- TTG Show Daily

### Media Affiliates

- BBT Online
- Biz Events Asia
- China Global Traveler
- CIM Magazine
- Elite Travel Connection E-Journal
- Event Point
- Executive PA Magazine
- Global Travel Media
- Kongres Magazine
- Korea Tourism News
- Masexpos Congresos & Convenciones
- MeeTurkey
- MICE & Tourism Around The World
- MICE in Asia
- MICE Japan
- MICE-Contact
- Quality Travel
- Safari Plus
- Talk Travel Magazine
- Tourism-Insider
- Travel And Tour World
- Travel Magazine
- Travel Press-Korea
- Travel Talk Asia
- Travel Update Philippines
- Traveledailynews Asia-Pacific
- Travelife Magazine
- Travelinc
- TravelTrade Outbound Scandinavia
- TTG Central Europe

#### Sponsors

- **Delegate Bags**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Event T-Shirts**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Lanyards & Badges**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Pillar Wraps**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Panel Wraps**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Marketing Insertion**  
Taiwan Convention & Exhibition Association
- **Escalator Wrap**  
Tourism Promotions Board Philippines
- **Survey Sponsor of CTW Asia-Pacific Session 1**  
Oakwood Worldwide®

#### Sponsors – Social Functions/ Luncheons

- **27 September, Tuesday**  
**Opening Ceremony and Welcome Reception**  
Thailand Convention and Exhibition Bureau (TCEB)
- **28 September, Wednesday**  
**CTW Asia-Pacific Coffee Breaks**  
Carey International  
HRS – Global Hotel Solutions

#### Hosted Luncheons

Airbnb  
Dubai Business Events  
Visit Berlin

#### Cocktail Session

Chiang Mai MICE City

#### Hosted Dinner

Tourism Promotions Board Philippines

- **29 September, Thursday**  
**Hosted Luncheons**  
Busan Tourism Organisation  
Fukuoka Convention & Visitor Bureau  
Thailand Convention & Exhibition Bureau (TCEB)

#### IT&CMA & CTW Asia-Pacific 2016 List of Speakers

- **IT&CMA & CTW Asia-Pacific 2016 Keynote Address**
  - **Adeline Larroque Desages**, MICE Expert based in the Middle East
  - **Alwin Zecha**, Chairman and Founder, Pacific Leisure Group
  - **Gary Grimmer**, CEO, GainingEdge
  - **Robert Cotter**, International Editor, Kongres Magazine
- **IT&CMA 2016 ASEAN MICE Forum Speakers**
  - **Addie Pornthip**, Managing Director – Thailand, Destination Asia
  - **Ashwin Gunasekeran**, CEO, Penang Convention & Exhibition Bureau
  - **Hoy Phireak**, Deputy Director-General, Ministry of Tourism of Cambodia
  - **Julia Douglas**, Managing Editor, MICE in Asia
  - **Mark Cochrane**, Regional Manager, UFI The Global Association of the Exhibition Industry
  - **Noor Ahmad Hamid**, Regional Director, Asia-Pacific, International Congress and Convention Association (ICCA)
  - **Pairach Piboonrungraj**, Director of MICE Excellence Centre, Chiang Mai University
  - **Sumate Sudasna**, President, Thailand Incentive & Convention Association

- **IT&CMA 2016 Association Days Forums Speakers**

- **Gary Khan**, CEO, Hyderabad Conventions Visitors Bureau
- **Kitty Wong**, President, World PCO Alliance I/O K&A International
- **Marcel Ewals**, Director of Strategic Development, MCI
- **Nicolette Hughes**, Director, Product Strategy and Innovation, Association of Superannuation Funds of Australia Limited
- **Noor Ahmad Hamid**, Regional Director, Asia-Pacific, International Congress and Convention Association (ICCA)
- **Professor Supakorn Rojananin**, President of Local Organising Committee, World Congress of Surgery 2015, Royal Colleges of Surgeons of Thailand
- **Richard Holmes**, International Director of Meeting, International Bureau for Epilepsy
- **Satarupa Sen**, Vice President of Web Spiders Group
- **Vichaya Soonthornsaratoon**, Director, Convention, Thailand & Convention & Exhibition Bureau
- **William Boivin**, Manager, Society Relations, Asia-Pacific, CFA Institute
- **Wim Desloovere**, Manager, Association Bureau, Visit Brussels

- **IT&CMA 2016 Campfire Knowledge Session Speakers**

- **Felix Chan**, Vice President of Sales, Norwegian Cruise Line
- **Hugo Slimbrouck**, Director of Strategic Partnerships, Ovation Global DMC
- **Joost de Meyer**, Chairman & CEO, First Incentive Travel

- **CTW Asia-Pacific 2016 Conference Sessions Speakers**

- **Adeline Quek**, Regional Lead, Grab for Work
- **Adriana Nianggolan**, Travel Programme Manager, Asia Pacific, Autodesk
- **Alvan Aiau**, Vice President, Global Sales & Global Program Management, Asia Pacific, Carlson Wagonlit Travel
- **Ankush Bindra**, Manager – Travel & Visa, Ericsson India
- **Benson Tang**, Regional Director for Asia, Association of Corporate Travel Executives (ACTE)
- **Bertrand Sallet**, General Manager, FCm Travel Solutions Singapore
- **Birgit Hoelzel**, Regional Director, AirPlus Asia-Pacific
- **Carlo Bezoari**, Director of Sales, Southeast Asia, FCm Travel
- **Chris Parker**, Sales & Marketing Director, APAC, Carey International
- **Eugene Tan**, General Manager, Corporate Travel Management
- **Ewa Cyman**, Regional Sales Manager (Hotels), APAC, HRS
- **Flora Josephine**, Formalities Support & Travel Manager, Manulife Indonesia
- **Frederic Saunier**, Head of Corporate IT APAC, Amadeus
- **Hamish Wang**, Travel Manager, Apple Inc.
- **James Latham**, Founder of International Meetings Review
- **Jasminder Brishan**, Senior Manager, Global Travel, Ocwen Business Solutions
- **Kelly Chan**, Director, Regional Sales, Southeast Asia, Concur
- **Kenji Mirassou**, Senior Business Development Manager, Asia Pacific, Egencia
- **Kevin Hoong**, Business Travel Lead, APAC, Airbnb
- **Lisa Knevitt**, Corporate Travel & Events Manager, Asia Pacific, Cook Medical Australia
- **Manish Raj**, Vice President & Business Head – Corporate Travel Services, VIA.com
- **Manjunath Shetty**, Travel Operation Lead, Accenture India
- **Paul Stocker**, Vice President Sales, Marketing & Revenue Management, Oakwood Worldwide®
- **Sanghamitra Bose**, Director – Global Client Management APAC, American Express Global Business Travel
- **Stella Chew**, Executive Director, Sarbin Zeiner Consulting
- **Suman Victor**, Global Travel Technology & Reporting Manager, Unilever
- **Suraj Nair**, Co-Founder, TravelSpends

- **IMEX-MPI-IT&CMA Future Leaders Forum 2016 Speakers**

- **Sarah Skavron**, Knowledge and Events Executive, IMEX Group
- **Boontawee (Max) Jantasuwana**, Group Managing Director - Asia, Events Travel Asia
- **David Holden**, Group Director Sales and Marketing, Arnoma Hotels & Resorts
- **Dr Yvonne Hu**, Managing Director, Conference Interpreter Services Pty Limited and representative IAPCO
- **Jane Vong Holmes**, Senior Manager - Asia, Gaining Edge
- **Joost de Meyer**, Chairman & CEO, First Incentive Travel
- **Kris Srisatin**, Founder & Managing Director, SEA - Stream Events Asia
- **Marcel Ewals**, Director Strategic Development, MCI Asia Pacific
- **Nuttapol Areechom**, Assistant Account Manager Business Travel, Sheraton Grande Sukhumvit, a Luxury Collection Hotel, Bangkok
- **Nooch Homrossukhon**, Director - Meetings & Incentives Department, Thailand Convention & Exhibition Bureau (TCEB)
- **Parita Niemwongse**, Director – Human Capital Development, Pacific Asia Travel Association (PATA)
- **Supanich Thiansing**, Senior Manager - Promotion Section Meetings & Incentives Department, Thailand Convention & Exhibition Bureau (TCEB)

## SOCIAL MEDIA HANDLES

**Twitter:** @itcm\_events | @ctw\_events  
**Facebook:** IT&CM Events | Corporate Travel World  
**Instagram:** @itcm\_ctw  
**YouTube:** @itcmactw  
**LinkedIn:** IT&CM Events | CTW Events

## Social Media Hashtags

#itcma2016 | #itcma16 | #ctwapac2016 | #ctwapac16

## IT&CMA and CTW Asia-Pacific 2017

**Date:** 26 - 28 September 2017  
**Venue:** Bangkok Convention Centre (BCC) at CentralWorld

## CONTACTS

### TTG Events

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Email: contact@ttgasia.com  
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### Thailand Convention and Exhibition Bureau (TCEB)

Siam Tower, 12Bth & 26<sup>th</sup> Floor, 989 Rama I Road, Pathumwan,  
Bangkok 10330, Thailand  
Tel : (66) 2 694 6000 Fax: (66) 2 658 1411  
Email: info@tceb.or.th  
Website : www.tceb.or.th

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### Ms. Roanna Tan

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Senior Manager, Meeting Incentive & Convention Dept.

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### Ms. Elizabeth Li

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