

IT&CMA and CTW Asia-Pacific 2013 FACT SHEET

(As at 14 October 2013)

EVENT

21st IT&CMA and 16th CTW Asia-Pacific 2013

(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)

www.itcma.com | www.corporatetravelworld.com

Event Email: itcma@ttgasia.com | ctw@ttgasia.com

1 to 3 October 2013

Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

Exhibition Hall, Level 22 and 23

999/99 Rama 1 Road, Pathumwan

Bangkok 10330, Thailand

Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net/en/home/index.asp>

BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2013 will see the 21st and 16th instalment of IT&CMA and CTW Asia-Pacific respectively.

Established in 1993, **IT&CMA** is the leading international MICE show centered in Asia, offering the largest collection of Asia-Pacific MICE suppliers. IT&CMA brings together MICE suppliers as well as regional and international buyers in a 3-day exhibition showcase coupled with intensive business appointments. Exhibition features include destinations, products, services and solutions relating to meetings, incentives, conventions and events.

Launched in 1998, **CTW Asia-Pacific** is a conference and exhibition on Travel & Entertainment (T&E) management for the Asia-Pacific region. Influencers, planners and decision-makers of Corporate Travel functions in their organisation attend the annual conference to keep themselves abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

FEATURES

Business

- Buyers-Meet-Sellers (BMS) Appointment Scheduling Session: for Exhibitors and Buyers
- Networking Session for Exhibitors and Corporate Travel Managers
- Exhibition and Appointment sessions: Featuring both International and Local Exhibitors and Buyers
- Official Press Conference and Media Briefings by NTOs and Industry Organisations (for Media Only)

Education

- **IT&CMA and CTW Asia-Pacific 2013 Keynote Address:**

The Future of Business Travel and Business Events: 5 Megatrends You Can't Ignore

Keynote Speaker: **Rohit Talwar**, CEO, Fast Future Research, the UK

Keynote Panelist: **Supawan Teerarat**, Vice-President – Strategic and Business Development, Thailand Convention & Exhibition Bureau, Thailand

Moderator: **Joseph Bates**, Vice-President, Research, GBTA Foundation, the US

- **5 Association Day Forum and Corporate Performance Forum sessions**, as part of the Association Day (2 October) and Corporate Performance Forum (3 October). See page 11 for speaker details.

2 October 2013 Association Day Forums	3 October 2013 Corporate Performance Forums
Association Day Forum 1 In collaboration with ICCA and AuSAE The Association, the Meeting, the Suppliers Speakers: - Noor Ahmad Hamid , Regional Director, ICCA Asia-	Corporate Performance Forum 1 In collaboration with Site The Power of Incentive Travel: Making It Work For You and Where It's Going Speakers:

<p>Pacific Office, Global Research Centre, Malaysia</p> <ul style="list-style-type: none"> - Simon Pryor, FASE, FAIM, Principal Professional Learning and Certification Advisor, Australasian Society of Association Executives (AuSAE), Australia - Rohit Talwar, CEO, Fast Future Research, the UK - Dr. Yvonne Hu, Invited Member & Ambassador for Asia, IAPCO, Owner & Managing Director, Conference Interpreter Services, Australia 	<ul style="list-style-type: none"> - Ken Chang, Vice President, Associated Tours, Hong Kong - Rajeev Kohli, Joint Managing Director, Creative Travel, Vice President, Site, India - Joost de Meyer, Chairman & CEO, First Incentive Travel Inc., the US - Hugo Slimbrouck, Director of Strategic Partnerships, Ovation Global DMC, Past President, Site, Belgium <p>Moderator:</p> <ul style="list-style-type: none"> - Sumate Sudasna, Managing Director, Creative Destination Management, Thailand President, Thailand Incentive & Convention Association, Thailand
<p>Association Day Forum 2 In collaboration with TCEB, ICCA Success Stories: Hosting International Association Meetings in Thailand</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Monthian Buntan, Chairman of the Local Organizing Committee of the 8th General Assembly of the World Blind Union and the International Council for Education of People with Visual Impairment Conference, Thailand - Pichai Cheunsuksawadi, Chairman of the Local Organising Committee, 65th World Newspaper Congress, Thailand <p>Moderator:</p> <ul style="list-style-type: none"> - Noor Ahmad Hamid, Regional Director, ICCA Asia-Pacific Office, Global Research Centre, Malaysia 	<p>Corporate Performance Forum 2 In collaboration with Crowdcomms Incentive Event Smartphone Apps: Enhancing Delegate Experience & Reducing Cost</p> <p>Speaker:</p> <ul style="list-style-type: none"> - Jeremy Ducklin, Managing Director, Crowdcomms Asia, Singapore
<p>Association Day Forum 3 In collaboration with Kenes Asia The Association Industry in Asia: The Present & The Future</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Jennifer Salsbury, Senior Director-International, China National Convention Center, China - Quirine Laman Trip, Group Director, Business Development, Kenes Group, The Netherlands - Wilas Lohitkul, Chairman of the Local Organising Committee, 11th International Congress on Aids in Asia and the Pacific, President of Thai NGO, Population and Community Development Association, Thailand <p>Moderator:</p> <ul style="list-style-type: none"> - Marcel Ewals, Director, Business Development, Kenes Asia, Thailand 	

• **CTW Asia-Pacific Daily Conference Series**

See page 11 for speaker details.

<p>CTW Asia-Pacific Session 1 Travel Industry Update & Outlook</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Rebecca Daniels, Director, Global Accounts Asia-Pacific, Abacus International, Singapore - Andreas J G Wellauer, CEO, GALIANT Consulting, Germany <p>Moderator:</p> <ul style="list-style-type: none"> - Kevin Iwamoto, Vice President, Industry Strategy, Events Division, Active Network, the US 	<p>CTW Session 2A Up the Ante on Best Practice & Benchmarking</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Annie Dal Pozzo, Client General Manager, American Express, Business Travel, Australia - Premah Krishnan, Category Manager, Group Procurement, UGL, Australia <p>Moderator:</p> <ul style="list-style-type: none"> - Kevin Iwamoto, Vice President, Industry Strategy, Events Division, Active Network, the US
<p>CTW Session 2B What is Big Data and Does it Scare You?</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Serene Chua, Travel Manager, McDermott, Singapore - Katherine Hopcroft, Business Travel Specialist, Accenture, Australia - Mark Huang, Association Director, Procurement, 	<p>CTW Session 3 Back to the Future: Managing Mature Travellers, Babyboomers, Gen-X and Millennials</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Michelle Tan, Travel Manager Asia-Pacific, Oracle Corporation, Singapore - Victor Lim, Regional Meeting & Travel Manager Group

<p>Asia-Pacific, Fidelity Worldwide Investment, Hong Kong</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Christopher Juneau, Senior Director Marketing, Australia, Asia-Pacific, Concur, the US 	<p>Meeting & Travel, Asia-Pacific, IKEA, China</p> <ul style="list-style-type: none"> - Mark Huang, Association Director, Procurement, Asia-Pacific, Fidelity Worldwide Investment, Hong Kong <p>Moderator:</p> <ul style="list-style-type: none"> - Premah Krishnan, Category Manager, Group Procurement, UGL, Australia
<p>CTW Session 4 Cutting-edge Technology, and the Rise of the Smart Phone and Other Mobile Devices</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Rohit Talwar, CEO, Fast Future Research, the UK - Andreas J G Wellauer, CEO, GALIANT Consulting, Germany <p>Moderator:</p> <ul style="list-style-type: none"> - Kevin Iwamoto, Vice President, Industry Strategy, Events Division, ACTIVE Network, the US 	<p>CTW Session 5 The Big Markets Updates: China and India</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Lydia Xu, Assistant Procurement Manager, Pernod Ricard (China) Trading, China - Victor Lim, Regional Meeting & Travel Manager Group Meeting & Travel, Asia-Pacific, IKEA, China - Amarnath Lal Das, General Manager – India Travel, Accenture, India - Sunil Shekar Gupta, Regional Procurement Travel & Business Services Manager, Freescale Semiconductor India, India <p>Moderator:</p> <ul style="list-style-type: none"> - Christopher Juneau, Senior Director Marketing, Australia, Asia-Pacific, Concur, the US
<p>CTW Session 6 Are You Ready to RFP?</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Angeline Cataluna, Travel & Supply Chain Manager, Asia, Emerson Network Power, the Philippines - Bobby Saw, Assistant Vice President, Revenue, Dusit International, Thailand - Steven Ler, Senior Vice President, Head of Supplier Relations, MICE, Product & Marketing, UOB Travel Planners, Singapore <p>Moderator:</p> <ul style="list-style-type: none"> - Andreas J G Wellauer, CEO, GALIANT Consulting, Germany 	<p>CTW Asia-Pacific Industry Presentation GBTA BTI™ Outlook & Economic Forecast for Business Travel in Asia and Around The World</p> <p>Speaker:</p> <ul style="list-style-type: none"> - Joseph Bates, Vice President, Research, GBTA Foundation, the US
<p>For Travel Managers Only 12th GBTA GTMEF (Global Travel Management Exchange Forum)</p> <p>Facilitator:</p> <ul style="list-style-type: none"> - Joseph Bates, Vice President, Research, GBTA Foundation, the US 	

- **Social Events and Functions**

- 3 x Pre-Show City Tours of Bangkok
- Opening Ceremony and Welcome Reception
- 5 x Hosted Luncheons, Dinners and Coffee Breaks (For Buyers, Corporate Travel Managers and Media Only)
**Refer to Page 6 for more information.*
- 12th Sticky Awards Luncheon
- 2 x Post-Show Tours

- **Partner Events**

- **Association Competency Course for Professional Association Executives**
by Australasian Society of Association Executives (AuSAE) and Canadian Society of Association Executives (CSAE)
Conducted By: **Simon Pryor**, FSAE, FAIM, Principal Professional Learning and Certification Advisor, Australasian Society of Association Executives (AuSAE), Australia
- **12th GBTA GTMEF (Global Travel Management Exchange Forum)**
by Global Business Travel Association (GBTA)
Facilitated By: **Joseph Bates**, Vice President, Research, GBTA Foundation, the US
- **IMEX-MPI-MCI-IT&CMA Future Leaders Forum**
Supported by TCEB and TICA
- **The Asian Association of Convention and Visitors Bureau (AACVB) Meeting**
- **International Congress and Convention Association (ICCA) Association Database Workshop**

- Conducted By: **Noor Ahmad Hamid**, Regional Director, ICCA Asia-Pacific Office, Global Research Centre, Malaysia
- **Meet Taiwan Networking Event**
 - **TTG Travel Awards**

Others

- Buyer, Corporate Travel Manager and Media Hosting Programme

WHAT IS NEW

- The inaugural Association Day and Corporate Performance Forums and their respective educational sessions
- Up to 100% of business appointments can be scheduled prior to the event via the Pre-Scheduled Appointments (PSA) and Online Diary facilities
- Video Dailies highlights
- Show Preview newsletter distributed on 30 September

DELEGATE STATISTICS

TOTAL: 2,657 from 57 Countries/Territories

- Exhibitors: 887
- Buyers & Corporate Travel Managers: 542
- Conference Delegates: 174
- Media: 142
- Trade Visitors, VIPS, Guests and Others: 912

EXHIBITOR

Exhibition area (gross): 5,000 square metres (sqm)

887 Exhibitors from 285 Exhibiting Companies and Organisations

Complete details available in the IT&CMA and CTW Asia-Pacific 2013 Show Directory

Exhibiting International and Local (Thai) MICE Destinations: Australia, China PR, Germany, Hong Kong, India, Indonesia, Japan, Jordan, Macau, Malaysia, New Zealand, Philippines, Sierra Leone, Singapore, South Korea, Taiwan, Thailand, United Arab Emirates, United Kingdom, Vietnam

New Exhibiting National Pavilion: India (36sqm), Jordan (18sqm), New Zealand (18sqm)

New Exhibiting Corporates: Carlson Rezidor Hotel Group, Hong Kong Disneyland Resort, ITC Limited, Bali Leisure MS DMC, Resort World Genting

Largest Exhibiting Pavilions: Thailand (374sqm), Macau (168sqm), Malaysia (168sqm)

Types of Exhibitors:

Adventure & Incentive Travel Suppliers	Events Management Companies &	Theme Parks
Car Rental Companies	Entertainment Suppliers	Trade Associations
Coach, Car & Railway Operators	Golf Courses	Trade Publications / Media
Convention Visitors Bureaus	Hotels & Resorts	Travel / Meeting Technology &
Cruise Lines	National / State Tourism Organisations	Multimedia Companies
Destination Management Companies	Professional Conference Organisers	Travel Management Companies
	Serviced Apartments	Travel-Related Suppliers
	Spas	

BUYERS

387 Buyers (50% International and 50% Asia-Pacific) From 48 Countries/Territories: Australia, Bangladesh, Belgium, Brazil, Brunei Darussalam, Bulgaria, Cambodia, Canada, China PR, Czech Republic, Denmark, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Latvia, Lebanon, Lithuania, Malaysia, Netherlands, New Zealand, Pakistan, Philippines, Poland, Portugal, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam
Complete details available in the IT&CMA and CTW Asia Pacific 2013 Buyer's Profile

International Buyers Breakdown By Region:

Asia-Pacific	50%
Europe	36%
Americas & Pacific	6%
Australasia	4%
Others	4%

Largest Number of International Buyers from: India, Poland, China PR

Percentage Of New Buyers: 60%

New Participating Countries/Territories: Brunei Darussalam, Ireland

Type of Buyers:

- Travel Agent Handling Incentives
- Travel Management Company
- Incentive/ Motivation House
- Meeting Planner
- Professional Conference Organiser
- Destination Management Company
- Corporate Company With Incentive Programmes
- International Association
- Others

CORPORATE TRAVEL MANAGERS (CTM)

155 Corporate Travel Managers from 17 Countries/Territories (3% International and 97% Asia-Pacific): Australia, Belgium, Cambodia, China PR, Hong Kong SAR, India, Indonesia, Japan, Malaysia, New Zealand, Norway, Philippines, Singapore, Taiwan, Thailand, United States of America, Vietnam

International CTM Breakdown By Region:

Asia-Pacific	86%
Australasia	11%
Americas	1%
Europe	2%

Largest Participation From: India, China PR, Malaysia, Singapore

Percentage Of New Corporate Travel Managers: 47%

CTM are from Industries such as:

- Engineering, Energy, Petroleum, Chemicals, Manufacturing
- Finance, Banking, Insurance, Professional Consulting Services
- Advertising, Marketing, PR, Media, Education, Training
- Information Technology, Telecommunications, Computer Software and Services
- Transportation, Logistics, Wholesale, Resale, Distribution
- Medical, Biotechnology, Health Services
- Others

MEDIA

142 Media From 26 Countries/Territories (Including Thailand): Australia, Belgium, China PR, Czech Republic, Denmark, France, Germany, Hong Kong SAR, India, Italy, Japan, Jordan, Malaysia, Mexico, Poland, Russia, Singapore, Slovenia, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, United Kingdom, United States of America

International Media Breakdown By Region:

Thailand	65%
Europe	18%
Asia-Pacific (less Thailand)	15%
Americas	1%
Middle East	1%

Largest Number Of Media Delegates From: Australia (4%), Belgium (2%), Germany (2%)

Official Media and Media Affiliates:

- 6 Official Media
- 23 Media Affiliates

SOCIAL FUNCTIONS & ACTIVITIES

1. Pre-Show City Tours In Bangkok

- | | |
|--|-------------------------------|
| a) TOUR 1: On the Banks of Chao Praya | 30 September 1300 – 1700hrs |
| b) TOUR 2: Bangkok Guardians | 30 September 1300 – 1700hrs |
| c) TOUR 3: Cooking Class On... The River Banks | 30 September 1500 – 1900hrs |

Open To: Hosted Buyers, Corporate Travel Manager and International Media delegates only.

2. IT&CMA and CTW Asia-Pacific Opening Ceremony & Welcome Reception

Hosted By Thailand Convention and Exhibition Bureau

Theme: Connecting Asia

Date: 1 October 2013, Tuesday

Time: 1900 – 2130hrs

Venue: Plaza Athénée Bangkok, A Royal Méridien Hotel

Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business Attire or National Costume

3. Hosted Luncheon

Date: 2 October 2013, Wednesday

Time: 1200 – 1345hrs

Venue: Delegates Bar beside the Exhibition Hall, Level 22, BCC

Entry: For Buyers, Corporate Travel Managers and Media Only – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

4. Hosted Dinner – For Hosted Delegates Only

Hosted by Sukosol Hotel, Bangkok

Date: 2 October 2013, Wednesday

Time: 1830 – 2130hrs

Venue: Kamolthip Ballroom, The Sukosol Hotel, Bangkok

Entry: For Buyers, Corporate Travel Managers and Media Only - Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

5. 12th Sticky Awards Lunch

Date: 3 October 2013, Thursday

Time: 1230 – 1345hrs

Venue: Delegates Bar beside the Exhibition Hall, Level 22, BCC

Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

6. Post-Show Destination Tours In Thailand

a) TOUR 1: Sukhothai 4 – 6 October 2013

b) TOUR 2: Phuket 4 – 6 October 2013

Open To: Hosted Buyers, Corporate Travel Managers and International Media delegates only.

OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

IT&CMA and CTW Asia-Pacific 2013 Official Press Conference

2 October 2013, Tuesday | 1115 – 1215hrs

Lotus Suite 12, Level 22, Bangkok Convention Centre

Speakers:

- **Darren Ng**, Managing Director, TTG Asia Media
- **Supawan Teerarat**, Vice President – Strategic and Business Development, Thailand Convention and Exhibition Bureau (TCEB)
- **Dullayapong Sukhanusas**, Vice President – Alliance & Commercial Development Department, Thai Airways International Public Company Limited

Media Briefings

Venue: Lotus Suite 9, Level 22, BCC

2 October 2013, Wednesday		Presenter
0930 – 1000	Tourism New Zealand	Mischa Mannix-Opie Regional Manager South & South East Asia
1030 – 1100	Thailand Convention & Exhibition Bureau (TCEB)	Supawan Teerarat Vice President – Strategic and Business Development
1130 – 1200	Airports of Thailand (AOT)	Vilaiwan Natvilai Senior Advisor
1400 – 1430	Dusit International	Catherine McNabb Vice President – Sales and Marketing Dorinda Chua Assistant Vice President – Global Sales

1500 - 1530	sky100 Hong Kong Observation Deck	Josephine Lam Managing Director
1600 - 1630	3rd Planet Pte Ltd	Terence Mak CEO
3 October 2013, Thursday		Presenter
0930 – 1000	Fukuoka Convention & Visitors Bureau	Ryoji Maeshima Senior Deputy Director, MICE Department
1030 – 1100	Taiwan Pavilion	Thomas Tsou Secretary General Taiwan Convention & Exhibition Association Yu San Tai Project Coordinator Taiwan Tourism Bureau Dayton Wong Division Chief Department of Information and Tourism, Taipei City Government Amanda Hsu Project Manager Kaohsiung Meeting & Events Promotion
1130 – 1200	Kenes Asia	Quirine Laman Trip Group Director – Business Development Marcel Ewals Director – Business Development

MEDIA CENTRE

Date: 30 September to 3 October 2013 (Monday to Thursday)
Opening Hours: 1000 – 1730hrs (Monday)
0830 – 1800hrs (Tuesday)
0900 – 1800hrs (Wednesday)
0900 – 1700hrs (Thursday)
Venue: Lotus Suite 10, Level 22, BCC

Entry By Media Badge Only

EXHIBITION INFORMATION

Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2013 Exhibition is by delegate badge from 2 – 3 October 2013

Exhibition Hours

2 October 2013 0900 – 1800hrs
3 October 2013 0900 – 1700hrs

Registration Hours

For Exhibitors, Buyers and Media	30 September 2013 (Monday)	1000 – 1700hrs
	1 October 2013 (Tuesday)	0830 – 1730hrs
For Trade Visitors	2 October 2013 (Wednesday)	0900 – 1800hrs
	3 October 2013 (Thursday)	0900 – 1700hrs

Registration for Media Delegates will take place at Outside Media Centre, Lotus Suite 10, Level 22, BCC
Registration for Exhibitors, Buyers and Trade Visitors will take place at Registration Counters, Level 22, BCC

Badge Categories

- Red Exhibitor
- Green Buyer
- Green Trade Buyer
- Pink Media
- Pink Speaker

- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Light Pink Trade Visitor
- Orange Sponsor
- Grey Future Leaders Forum
- Yellow Organiser
- Yellow Host Committee
- Brown VIP
- White Student Volunteer

ON-SITE SERVICES

Show Organisers' Office

Secretariat Office, Level 22, BCC

Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

Reimbursement Office

Lotus Suite 14, Level 23, BCC

Date: 1 – 3 October 2013

Time: 0900 – 1200hrs and 1330 – 1700hrs only

Official Contractor

Cityneon Exhibition Services Pte Ltd

On-Site Office: Exhibition Hall, Level 22, BCC

Main Office: Cityneon Design Centre, 84 Genting Lane #04-02
Singapore 349584

Contact: Tel: +65 6571 6338 | Fax: +65 6749 9050
Email: richard.tan@cityneon.com.sg

Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

SINGAPORE

APT Showfreight (S) Pte Ltd

24 Jurong Port Road #01-01

Singapore 619097

Tel: (65) 6499 8988 Fax: (65) 6499 8989

Website: www.aptsowfreightlogistics.com

Contact: **Mr Ryan Koh**

Mobile: +65 98166571

Email: ryan.koh@aptsowfreight.com

THAILAND

APT Showfreight (Thailand) Limited

11/24 Rachadapisek Road, Chongnonsee,

Yannawa, Bangkok 10120, Thailand

Tel: +66 (0) 2285 3060 Fax: +66 (0) 2285 3068

Contact: **Mr Hasnai Kongkaew**

Mobile: +66 85 155 1989

Email: hasnai@aptsowfreight.com

Pre and Post Show Tours Desk

Level 1, BCC

Official Transportation

World Travel Service

Transportation Counter, Lobby, Level 1, BCC

EVENT ORGANISERS

TTG Events

Delivering The World's Business To One Marketplace.

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of the Incentive Travel & Conventions, Meetings (IT&CM) series of MICE and Corporate Travel events in Thailand (IT&CMA and CTW Asia-Pacific), China (IT&CM China) and India (IT&CM India). It is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit www.ttgasiamedia.com

EVENT SUPPORT & SPONSORSHIP

Host Country

- Thailand

Supported By

- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Incentive and Convention Association (TICA)
- Tourism Authority of Thailand (TAT)
- Tourism Council of Thailand (TCT)

Endorsing and Supporting Associations

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- The Australasian Society of Association Executives (AuSAE)
- The Canadian Society of Association Executives (CSAE)
- Enterprising Travel Agents Association (ETAA)
- Global Business Travel Association (GBTA)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Pacific Asia Travel Association (PATA)

Official Airline

- Thai Airways International

Official Venue

- Bangkok Convention Centre (BCC) at CentralWorld

Industry Partner

- Kenes Asia

Technology Partner

- Crowdcomms Asia

Official Hotels

- Centara Grand @ CentralWorld
- Four Seasons Hotel Bangkok
- Grand Hyatt Erawan Bangkok
- Intercontinental Bangkok
- Plaza Athenee Bangkok A Royal Meridien Hotel
- Renaissance Bangkok Ratchaprasong Hotel
- Siam Kempinski Hotel Bangkok
- The Okura Prestige Bangkok

Supporting Hotels

- Amari Watergate Bangkok
- Banyan Tree Bangkok
- Conrad Bangkok Hotel
- Mercure Bangkok Siam
- Novotel Bangkok Ploenchit Sukhumit
- Novotel Bangkok Platinum

Official Media

- TTGmice
- TTG-BT mice China
- TTG Asia Luxury
- TTG Asia
- TTG China
- TTG India

Media Affiliates

- BBT Online
- Business Traveller
- CIM Australia
- Executive PA Magazine
- HeadQuarters Asia-Pacific
- HeadQuarters EMEA
- Incentive Travel & Corporate Meetings (ITCM)

- Inventme.net
- Kongres Magazine
- Korea Tourism News
- Másexpos Congresos & Convenciones
- Master Meeting
- Meeting Newz
- MeeTurkey
- MICE Central & Eastern Europe
- MICE in Asia
- MICE Japan
- MICE Poland
- MICE-Contact
- MICE2
- MICEtalk
- MIM Europe Magazine
- MIX Magazine
- The Event
- TRAVELinc

Sponsors – Event Materials

- **Delegate Bags**
Thailand Convention and Exhibition Bureau (TCEB)
- **Event T-Shirts**
Thailand Convention and Exhibition Bureau (TCEB)
- **Lanyards & Badges**
Thailand Convention and Exhibition Bureau (TCEB)
- **Banner Sponsors (Exhibition Hall Premises)**
Thailand Convention and Exhibition Bureau (TCEB)
- **Branding Pillar Wrap (At Registration Counter Premises)**
Thailand Convention and Exhibition Bureau (TCEB)
- **Escalator Wrap**
Thailand Convention and Exhibition Bureau (TCEB)
- **Floor Stickers**
Thailand Convention and Exhibition Bureau (TCEB)
- **Panel Wrap (At Registration Counter Premises)**
Penang Global Tourism
- **Marketing Collateral Insertion**
Taiwan Convention & Exhibition Association

Sponsors – Events

- **Opening Ceremony and Welcome Cocktail on 1 October 2013, Tuesday**
Thailand Convention and Exhibition Bureau (TCEB)
- **Hosted Delegates Dinner on 2 October 2013, Wednesday**
Sukosol Hotels, Bangkok
- **CTW Asia-Pacific Coffee Breaks on 2 and 3 October 2013, Wednesday and Thursday**
Frasers Hospitality, Travelport, Abacus International

IT&CMA & CTW Asia-Pacific 2013 Keynote, Seminar and Conference

- **IT&CMA & CTW Asia-Pacific 2013 Keynote Session**
 - **Rohit Talwar**, CEO, Fast Future Research, the UK
 - **Supawan Teerarat**, Vice President – Strategic and Business Development, Thailand Convention & Exhibition Bureau, Thailand
 - **Joseph Bates**, Vice-President, Research, GBTA Foundation, the US
- **IT&CMA 2013 Association Day Forums Speakers**
 - **Dr. Yvonne Hu**, Invited Member and Ambassador for Asia, IAPCO, Owner and Managing Director, Conference Interpreter Services, Australia
 - **Jennifer Salsbury**, Senior Director-International, China National Convention Center, China
 - **Noor Ahmad Hamid**, Regional Director, ICCA Asia-Pacific Office, Global Research Centre, Malaysia
 - **Marcel Ewals**, Director, Business Development, Kenes Asia, Thailand
 - **Monthian Buntan**, Chairman of the Local Organizing Committee of the 8th General Assembly of the World Blind Union and the International Council for Education of People with Visual Impairment Conference, Thailand
 - **Pichai Cheunsuksawasdi**, Chairman of the Local Organizing Committee, 65th World Newspaper Congress, Thailand
 - **Quirine Laman Trip**, Group Director, Business Development, Kenes Group, The Netherlands

- **Simon Pryor**, FASE, FAIM, Principal Professional Learning and Certification Advisor, Australasian Society of Association Executives (AuSAE), Australia
- **Wilas Lohitkul**, Chairman of the Local Organising Committee, 11th International Congress on AIDS in Asia and the Pacific, President of Thai NGO, Population and Community Development Association, Thailand
- **IT&CMA 2013 Corporate Performance Forums Speakers**
 - **Hugo Slimbrouck**, Director of Strategic Partnerships, Ovation Global DMC, Past President, Site, Belgium
 - **Jeremy Ducklin**, Managing Director, Crowdcomms Asia, Australia
 - **Joost de Meyer**, Chairman & CEO, First Incentive Travel Inc., the US
 - **Ken Chang**, Vice President, Associated Tours, Hong Kong
 - **Rajeev Kohli**, Joint Managing Director, Creative Travel, Vice President, Site, India
 - **Sumate Sudasna**, Managing Director, Creative Destination Management, Thailand
- **CTW Asia-Pacific 2013 Conference Sessions Speakers**
 - **Amarnath Lal Das**, General Manager, India Travel, Accenture, India
 - **Andreas J G Wellauer**, CEO, GALIANT Consulting, Germany
 - **Angeline Cataluna**, Travel & Procurement Manager, Asia, Emerson Network Power, the Philippines
 - **Annie Dal Pozzo**, Client General Manager, American Express, Business Travel, Australia
 - **Bobby Saw**, Assistant Vice President, Revenue, Dusit International, Thailand
 - **Christopher Juneau**, Senior Director Marketing, Australia, Asia-Pacific, Concur, the US
 - **Joseph Bates**, Vice-President, Research, GBTA Foundation, the US
 - **Katherine Hopcroft**, Business Travel Specialist, Accenture, Australia
 - **Kevin Iwamoto**, Vice President, Industry Strategy, Events Division, Active Network, the US
 - **Lydia Xu**, Assistant Procurement Manager, Pernod Ricard (China) Trading Co, Ltd
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IT&CMA and CTW Asia-Pacific 2014

Date: 30 September - 2 October 2014

Venue: Bangkok Convention Centre (BCC) at CentralWorld

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