

IT&CMA and CTW 2011 FACT SHEET

(As at 30 September 2011)

EVENT

19th IT&CMA and 14th CTW Asia-Pacific 2011
(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)
www.itcma.com | www.corporatetravelworld.com

4 to 6 October 2011
Bangkok Convention Centre at CentralWorld • Bangkok, Thailand
Exhibition Hall, Level 22 and 23
999/99 Rama 1 Road, Pathumwan
Bangkok 10330, Thailand
Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net/en/home/index.asp>

BACKGROUND

IT&CMA and CTW Asia-Pacific is Asia's Only Doublebill Event in MICE and Corporate Travel.

IT&CMA is the Asia-Pacific region's leading international MICE show, offering the largest collection of Asia-Pacific MICE suppliers. IT&CMA brings together MICE suppliers and buyers in a 3-day exhibition showcase coupled with intensive business appointments. Exhibition features include destinations, products, services and solutions relating to meetings, incentives, conventions and events.

CTW Asia-Pacific is a conference and exhibition on Travel & Entertainment (T&E) management for the Asia-Pacific region. Influencers, planners and decision-makers of Corporate Travel functions in their organisation attend the annual conference to keep themselves abreast of the latest trends and knowledge that can enable them to get the most out of their T&E decisions.

Delegates to the 3-day event receive the best return on their investment in business, learning and play through structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours.

FEATURES

Business

- On-site appointment scheduling sessions via four organised platforms:
 - Sellers-Meet-Buyers (SMB)
 - Buyers-Meet-Sellers (BMS)
 - CTW Table Top Networking Session (With Corporate Travel Managers Only)
 - Delegates-Meet-Media (For All Delegates)^{NEW}
- Exhibition and appointment sessions: featuring both International and Local Exhibitors and Buyers
- Official Press Conference and Media Briefings by NTOs and Industry Organisations (for Media Only)

Education

- IT&CMA and CTW 2011 Keynote Address and Panel Discussion:
Managing In Times of Uncertainty and Change – The Global Economy, Corporate Environment And Travel & Tourism Industry.

Keynote Speaker: Jennie Chua, Chief Corporate Officer, CapitaLand Limited

Moderator: Paul Tilstone, Chief Global Development Officer, Global Travel Business Association (GBTA)

Panelists:

- **Claire Blades**, Global Travel Manager, Symantec Corporation
- **Paul Kanjanapas**, Managing Director, IMPACT Exhibition Management

- **Certification Courses**

<p>Association Professionals Competencies PAE 103-104 Course <i>For Association Professionals</i> Conducted By:</p> <ul style="list-style-type: none"> – Michael Anderson, CAE, President and CEO, CSAE – Simon Pryor, FSAE, President, AuSAE 	<p>Corporate Travel Expert (CTESM) Designation Course <i>For Corporate Travel Professionals</i> Conducted By:</p> <ul style="list-style-type: none"> – Dean Fowles, Principal, Global Sourcing – Services, T&E Management, Rio Tinto
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- **10th GBTA Global Travel Management Exchange Forum (GTMEF)**
For Travel Managers Only
- **IMEX- MPI- IT&CMA Future Leaders Forum (FLF)**

• **IT&CMA Daily Seminar Series (Open to All Delegates)**

<p>IT&CMA Seminar 1: How To Keep and Win Association Meeting Speakers:</p> <ul style="list-style-type: none"> - Michael Anderson, CAE, President and CEO, CSAE - Simon Pryor, FSAE, President, AuSAE 	<p>IT&CMA Seminar 2: SWOT Analysis Of Global and Regional MICE Events Speakers:</p> <ul style="list-style-type: none"> - Noor Ahmad Hamid, Regional Director Asia-Pacific, ICCA (International Congress & Convention Association) - Janet Tan-Collis, Chief Executive, East West Executive Travellers
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• **CTW Daily Conference Series**

<p>CTW Session 1A: Not Perfect Yet- What Technology Can and Can't Do Panelists:</p> <ul style="list-style-type: none"> - Dirk Mertens, Director Strategic Corporate Development - Travelport GDS - Kris Miller, Business Development Director Asia-Pacific, Strategic Corporate Accounts – Travelport GDS 	<p>CTW Session 1B: TMCs – What You Should Know Panelists:</p> <ul style="list-style-type: none"> - Alan Liu (Moderator), Senior Vice-President, Asia-Pacific, Radius - Christopher Juneau, Senior Director Marketing, Asia-Pacific, Concur - Premah Krishnan, Category Manager, UGL Limited, UGL Procurement
<p>CTW Session 2A: Airline Update Panelists:</p> <ul style="list-style-type: none"> - Savin Ma (Moderator), Director of Sales Asia-Pacific, AirPlus International - Jeff Bernier, Managing Director Pacific Sales & Affairs, Delta Air Lines - Ho Hoong Mau, Division Head, Airline Distribution, Abacus International 	<p>CTW Session 2B: Managing The Indian Market Panelists:</p> <ul style="list-style-type: none"> - Bicky Carlra (Moderator), Group President, TraVision Holding Pte Ltd - Bindu Dominic, International Travel Manager - APAC & EMEA, Juniper Networks - Sunil Shekhar Gupta, APAC Procurement Manager – Travel, Freescale Semiconductor - Christopher Juneau, Senior Director Marketing, Asia-Pacific, Concur
<p>CTW Industry Presentation: Global Business Travel Spending - Where is it Headed in 2015? Panelists:</p> <ul style="list-style-type: none"> - Hank Roeder (Opening Remarks & Moderator), Vice-President, Chapter Relations, GBTA - Joe Bates, Director of Research, GBTA Foundation 	<p>CTW General Session: The LCC Workshop - The Way out of the Bermuda Triangle Panelists:</p> <ul style="list-style-type: none"> - Koby Brice (Moderator), Corporate Travel Manager, Travel Department Asia-Pacific & Japan, EMC International - Kris Miller, Business Development Director, Asia Pacific, Travelport - Leslie Ng, Regional General Manager for Greater China & South-east Asia, Jetstar
<p>CTW Plenary Session: Hotels - Is the Honeymoon Over? Panelists:</p> <ul style="list-style-type: none"> - Christopher Juneau (Moderator), Senior Director Marketing, Asia-Pacific, Concur - Ben George, Vice-President, Revenue Management, Asia Pacific, Hilton Worldwide - Jonas Ögren, Area Director – Asia, STR Global - Norma Serra, Senior Travel Manager, EMC Corporation 	<p>CTW Closing Session: One Last Question... Panelists:</p> <ul style="list-style-type: none"> - Jeff Bernier, Managing Director Pacific Sales & Affairs, Delta Air Lines - Bicky Carlra, Group President, TraVision Holding Pte Ltd - Premah Krishnan, Category Manager, UGL Limited, UGL Procurement - Norma Serra, Senior Travel Manager, EMC Corporation

• **Social Events and Functions**

- 4 x Pre-Show City Tour of Bangkok (Hosted Delegates Only)
- Friendly Golf Game
- Opening Ceremony and Welcome Cocktail
- Hosted Luncheons, Cocktails and Dinners For Buyers and Media
- Late Night Functions (Entry by Delegate Badge or Invitation only)
- 10th Sticky Awards Luncheon
- 4 x Post-Show Tours (Hosted Delegates Only)

• **Partner Events**

- Association Professionals Competencies PAE 103-104 Course by AuSAE and CSAE | SCDA and TTG Asia Media
- Corporate Travel ExpertSM (CTE) Designation Course by Global Business Travel Association (GBTA) and TTG Asia Media
- 10th GBTA Global Travel Management Exchange Forum (GTMEF) by Global Business Travel Association (GBTA) and TTG Asia Media

- Future Leaders Forum 2011 by IMEX - MPI - IT&CMA and CTW 2011 (supported by TCEB and TICA)
- International Congress and Convention Association (ICCA) Association Database Workshop
- Asian Association of Convention and Visitors Bureau (AACVB) Meeting
- **Others**
 - Buyer and Media Hosting Programme

WHAT IS NEW

- **Hosted Delegates Lounge** (108sqm) sponsored by Busan Metropolitan City
- **Networking Zone** featuring corporate gift showcase and a networking area for all delegates
- **Appointment Scheduling With International Media**
IT&CMA and CTW Exhibitors, Buyers and Corporate Travel Managers from around the world have expressed interest in scheduling one-on-one appointments with the attending International Media. The brand new **Pigeon-Hole feature** at the Global Media Zone makes this possible! Delegates at the event can schedule appointments with Media through these easy steps on the 5 and 6 October 2011:
 1. Filling the Meeting Request Form (available at the Global Media Zone)
 2. Dropping it into the Pigeon-Hole of the respective Media they want to meet
 3. Media will then schedule the meetings with the delegates based on mutual convenience.
Contact details of the delegate will be provided in the form so that the Media can get in touch with them.
- **Bulletin Board** for delegates to put up their burning questions that will be answered by the expert panel during the last CTW Session. The board is located outside Lotus Room 5 and 6
- **Launch of enhanced shell scheme booth.** Sri Lanka Convention Bureau is the first to feature this new booth scheme. The enhanced shell scheme booth will be made available to 2012 exhibitors.
- **Thumb-drives for Media**, containing pertinent IT&CMA and CTW 2011 press and event information. This effort to go green saves paper from printing selected press materials.
- **First-ever Presenting Destination: Singapore.** Presenting Destinations receive the opportunity to showcase their destination at a targeted luncheon that is only open to hosted buyers, corporate travel managers, media, speakers and invited guests.

ABOUT THE 2011 THEME

Winning Asia and Beyond

As IT&CMA and CTW celebrates its 10th year in Thailand, this 2011 theme puts the spotlight on Asia's Only Doublebill Event In MICE and Corporate Travel as a leading international event that creates winning regional and business opportunities for:

- IT&CMA Exhibitors to win international and regional MICE Buyers and Corporate Travel Managers over with their latest product and services showcase
- IT&CMA Buyers to create winning packages from the diverse range of MICE products and services offered at the event
- CTW Corporate Travel Managers and Conference delegates to achieve T&E knowledge proficiency that will help them make winning decisions for their companies. Corporate Travel Managers will also have the opportunity to procure from IT&CMA exhibitors.
- Media professionals to get winning MICE and Corporate Travel news and stories hot off the event grounds.

CONFIRMED DELEGATE STATISTICS (as at 16 September 2011)

TOTAL: 2,457 from 60 Countries/ Territories

- **Exhibitors:** 827
- **Buyers & Corporate Travel Managers:** 491
- **Conference Delegates:** 157
- **Media:** 121
- **Trade Visitors, VIPs, Guests and Others:** 861

EXHIBITORS

Exhibition area (gross): 5,000 square metres (sqm)

827 Exhibitors from 335 Exhibiting Companies and Organisations

Complete details available in the IT&CMA and CTW 2011 Show Directory

Exhibiting International and Local (Thai) MICE Destinations: Taiwan, Indonesia, Vietnam, Cambodia, Brunei, Egypt, Sri Lanka, Philippines, Singapore, Seoul, South Korea, Thailand, Pattaya, ChiangMai, Hawaii, India, Hyderabad, Malaysia, Sabah, Macau, Hong Kong, Poland

New Exhibiting National Pavilions

- Cambodia (36sqm)
- Vietnam (48sqm)

New Exhibiting Corporates: 155 new companies have chosen to exhibit at IT&CMA and CTW 2011. This amounts to 45% of Total Exhibiting Companies.

For the list of companies, see **Annex 1, pg. 14-17** of this fact sheet.

Largest Exhibiting Pavilions: Thailand (375sqm), Macau (210sqm), Malaysia (144sqm)

Type Of Exhibitors:

- Hotels/ Resorts/ Service Apartments
- National or State Boards/ Convention Visitors Bureaus (CVBs)
- Destination Management Companies (DMCs)
- Convention/ Exhibition Venues/ Travel Management Companies (TMCs)
- Trade Associations/ Publications
- Convention/ Exhibition Organisers
- Airlines/ Airports
- Others
 - Cruise Lines/ Ferry Services
 - Golf Courses
 - Integrated Resorts
 - Reservation and Distribution Systems
 - Spas/ Adventure/ Eco Tours Operators
 - Car Rental/ Coach Operator
 - Travel/ Meeting Technology/ Multimedia Companies
 - Theme Parks/ Tourist Attractions

BUYERS

313 Buyers (55% International – 45% Asia-Pacific)

From 55 Countries/Territories: Argentina, Australia, Austria, Bangladesh, Belgium, Brazil, Brunei Darussalam, Bulgaria, Cambodia, Canada, China PR, Czech Republic, Denmark, Egypt, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Latvia, Lebanon, Macedonia, Malaysia, Myanmar, Netherlands, New Zealand, Pakistan, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam

Complete details available in the IT&CMA and CTW 2011 Buyer's Profile

International Buyers Breakdown By Region:

Asia-Pacific	45%
Europe	38%
Americas & Pacific	7%
Australasia	7%
Others	3%

Percentage of New Buyers: 50%

Largest Number of International Buyers from: India, Poland, Philippines

New Participating Countries/ Territories: Argentina, Cambodia, Denmark, Egypt, Iran, Latvia, Lebanon, Lithuania, Macedonia, Myanmar, Saudi Arabia, South Korea, Taiwan

Type Of Buyers:

- Travel Agent Handling Incentives
- Travel Management Company
- Incentive/ Motivation House
- Meeting Planner
- Professional Conference Organiser
- Destination Management Company
- Corporate Company With Incentive Programmes
- International Association
- Others

CORPORATE TRAVEL MANAGERS (CTM)

125 Corporate Travel Managers from 19 Countries/ Territories (15% International and 85% Asia-Pacific): Australia, China, Germany, Hong Kong, India, Indonesia, Italy, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, Ukraine, United Kingdom, United States of America, Vietnam

International CTM Breakdown By Region:

Asia-Pacific	85%
Europe	5%
Americas & Pacific	4%
Australasia	7%
Others	1%

Percentage of New CTM: 43%

Largest Participation From: China, India and Singapore

New Participating Countries/ Territories: South Korea and Taiwan

CTMs are from Industries such as:

- Engineering, Energy, Petroleum, Chemicals, Manufacturing
- Finance, Banking, Insurance, Professional Consulting Services
- Information Technology, Telecommunications, Computer Software and Services
- Transportation, Logistics, Wholesale, Resale, Distribution
- Medical, Biotechnology, Health Services
- Advertising, Marketing, Biotechnology, Health Services
- Advertising, Marketing, PR, Media, Education, Training
- Government Ministries/ Statutory Boards. Non Governmental/ Non-Profit Organisations, Real Estate/ Property

MEDIA

121 Media From 28 Countries/ Territories (Including Thailand): Australia, Belgium, China PR, Czech Republic, Denmark, France, Germany, Greece, Hungary, India, Ireland, Japan, Jordan, Malaysia, Mexico, New Zealand, Philippines, Poland, Russia, Singapore, South Africa, South Korea, Spain, Thailand, Turkey, United Kingdom, United States of America, Vietnam

International Media Breakdown By Region:

Europe	49%
Asia-Pacific	38%
Americas	7%
Africa	4%
Middle East	2%

Largest Number Of Media Delegates From: India (5), Greece (5)

New Participating Countries: Denmark, Ireland, Mexico, Philippines, South Africa, United States of America

Media Partners and Affiliates:

- 5 Official Media
- 28 Media Affiliates

SOCIAL FUNCTIONS & ACTIVITIES

1. Pre-Show City Tours In Bangkok

a) TOUR 1: Ancient City Tour	3 October 1300 - 1700hrs
b) TOUR 2: Body and Soul Tour	3 October 1300 - 1700hrs
c) TOUR 3: 4 Cultures	3 October 1300 - 1700hrs
d) TOUR 4: Body and Soul Tour	3 October 1500 - 1900hrs

Open To: Hosted Buyers, Corporate Travel Managers, International Media and Speakers only.
(Registration closed on 21 September 2011)

2. IT&CMA and CTW Asia-Pacific Opening Ceremony & Welcome Cocktail

Theme:	Winning Asia and Beyond and Celebration of the 10 th Anniversary in Thailand for IT&CMA and CTW
Date:	4 October 2011, Tuesday
Time:	1900 – 2130hrs
Venue:	Grand Ballroom, InterContinental Bangkok
Entry:	By delegate badge or invitation only
Dress Code:	Business Attire or National Costume

3. Luncheon Hosted by Presenting Destination – Singapore by SACEOS and TTG Asia Media

Date: 5 October 2011, Wednesday
Time: 1230 – 1345hrs
Venue: Delegates Bar beside the Exhibition Hall, Level 22, BCC
Entry: For Buyers, Corporate Travel Managers, Media & Speakers only - entry by delegate badge or invitation only
Dress Code: Business

4. MEHK Sun-Downer Cocktail Reception

Date: 5 October 2011, Wednesday
Time: 1600 – 1730hrs
Venue: Exhibition Hall – Booth D11, Level 22, BCC
Entry: For Buyers, Corporate Travel Managers and Media only
Dress Code: Business

5. Seoul Dinner Hosted by Seoul Tourism Organisation

Date: 5 October 2011, Wednesday
Time: 1830 – 2100hrs
Venue: World Ballroom, Level 23, BCC
Entry: For Hosted Delegates only
Dress Code: Business

6. Late Night Function Hosted by Courtyard by Marriott Bangkok & TTG Asia

Date: 5 October 2011, Wednesday
Time: 2130 – 2400hrs
Venue: Courtyard by Marriott Bangkok
Entry: For All Delegates – entry by delegate badge or invitation only
Dress Code: Smart Casual

7. 10th Sticky Awards Lunch

Date: 6 October 2011, Thursday
Time: 1230 – 1345hrs
Venue: Delegates Bar beside the Exhibition Hall, Level 22, BCC
Entry: For All Delegates – entry by delegate badge or invitation only
Dress Code: Business

8. Post-Show City Tours In Thailand

- | | |
|-------------------------|--------------------|
| a) TOUR 1: Phuket | 7 - 9 October 2011 |
| b) TOUR 2: Hua-Hin | 7 - 9 October 2011 |
| c) TOUR 3: 4 Chiang Mai | 7 - 9 October 2011 |
| d) TOUR 4: Pattaya | 7 - 9 October 2011 |

Open To: Hosted Buyers, Corporate Travel Managers, International Media and Speakers only.
(Registration closed on 21 September 2011)

OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

IT&CMA and CTW Asia-Pacific 2011 Official Press Conference

4 October 2011, Tuesday | 1115 – 1215hrs
Lotus Suite 12, Level 22, Bangkok Convention Centre
Speakers:

- **Mr Darren Ng**, Managing Director, TTG Asia Media Pte Ltd
- **Mr. Akapol Sorasuchart**, President, Thailand Convention Exhibition Bureau (TCEB)
- **M.L Budhisarn Varavarn**, Director, Central, South South East & Australia

Media Briefings

Venue: Lotus Suite 9, Level 22, BCC

5 October 2011, Wednesday		Presenter
0930 – 1000	Taiwan Tourism Bureau	<p>Mr. Thomas Tsou Secretary General of Taiwan Convention & Exhibition Association</p> <p>Mr. Lawrance Wu Section Chief of Taiwan Tourism Bureau</p> <p>Mr. Drayton Wang Senior Specialist of Taiwan City Government</p> <p>Mr. Justin Dai Director of Taiwan External Trade Council</p> <p>Email: stacy@taiwanconvention.org.tw</p>
1030 – 1100	Thailand Convention and Exhibition Bureau (TCEB)	<p>Mr. Akapol Sorasuchart President of Thailand Convention and Exhibition Bureau (TCEB)</p> <p>Email: arisara_t@tceb.or.th</p>
1130 – 1200	InterContinental Hotels & Resorts	<p>Mr. Andre Chong Brand Director, Upscale Brands of IHG</p> <p>Email: tina.dicicco@ihg.com</p>
1400 – 1430	The Asian Association of Convention and Visitor Bureaus (AACVB)	<p>Mr. Akapol Sorasuchart, President of The Asian Association of Convention and Visitor Bureaus (AACVB) and Thailand Convention & Exhibition Bureau (TCEB) and representative of the following 7 Convention Bureaus:</p> <ul style="list-style-type: none"> o China National Tourist Office o Hong Kong Tourism Board (MEHK) o Korea Tourism Organization o Macau Government Tourist Office o Malaysia Tourism Promotion Board o Philippine Convention and Visitors Corporation o Singapore Tourism Board <p>Email: arisara_t@tceb.or.th</p>
1500 – 1530	Airports of Thailand	<p>Mr. Somchai Sawasdeepon Senior Executive Vice President, Engineering and Information Technology of Airports of Thailand Public Company Limited</p> <p>Email: lanlalit.w@airportthai.co.th</p>
1600 – 1630	Ministry of Tourism, Cambodia	<p>Mr. Hul Seila Deputy Director, Marketing & Promotion Department of Ministry of Tourism of Cambodia</p> <p>Email: sovannim@gmail.com</p>
6 October 2011, Thursday		Presenter
0930 – 1000	Global Business Travel Association	<p>Mr. Joe Bates Director, Research and Project Management of GBTA Foundation</p> <p>Email: jbates@gbtafoundation.org</p>
1030 – 1100	Vietnam MICE Club	<p>Mr. Gilbert Whelan President of Vietnam MICE Club</p> <p>Email: gil@vietnammiceclub.vn</p>
1130 – 1200	Sri Lanka Convention Bureau	<p>Mr. Bandula Ekanayake Director General BMICH / Board Member of Sri Lanka Convention Bureau</p> <p>Email: achinislcb@sltnet.lk</p>

MEDIA CENTRE

Venue: Lotus Suite 10, Level 22, BCC

Opening Hours

- 3 Oct 2011, Mon 1000 – 1730hrs
- 4 & 5 Oct 2011, Tue & Wed 0830 – 1730hrs
- 6 Oct 2011, Thu 0830 – 1700hrs

Entry By Media Badge Only

Facilities At Media Centre

- The Media Centre serves a dual purpose as a work and social area, to be used by registered IT&CMA and CTW 2011 media delegates only. Due to the space constraints, please do not schedule interviews with delegates in the Media Centre.
- The Media Centre will have 8 PCs with Internet access only. Media delegates are requested to be considerate in usage, to enable as many as possible to have access to these facilities. If there is heavy demand for computer time, IT&CMA and CTW staff may have to control the amount of usage per delegate. Your cooperation will be appreciated for the convenience of all.
- Other facilities in the centre include wireless access for laptops, 1 black and white printer, 1 photocopier, coffee, tea and snacks.
- Media delegates are advised to make their own arrangements with regards to local and international phone and fax requirements.

EXHIBITION INFORMATION

Exhibition Admission

Admission to IT&CMA and CTW 2011 Exhibition is by delegate badge from 5 – 6 October 2011

Exhibition Hours

5 October 2011	0900 – 1800 hrs
6 October 2011	0900 – 1640 hrs

Registration Hours

For Exhibitors, Buyers and Media	3 October 2011 (Monday)	1000-1730 hrs
	4 October 2011 (Tuesday)	0830-1730hrs
For Trade Visitors	5 & 6 October 2011 (Wednesday and Thursday)	0900-1800hrs 0900-1700hrs

Registration for Media Delegates will take place at Media Centre, Lotus Suite 10, Level 22, BCC

Registration for Exhibitors, Buyers and Trade Visitors will take place at Registration Counters, Level 22, BCC

Badge Categories

- Red Exhibitor
- Green Buyer
- Lime Green Trade Buyer
- Magenta Media
- Magenta Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Light Orange Trade Visitor
- Grey Future Leaders Forum
- Yellow Organiser
- Yellow Host Committee
- Brown VIP
- Yellow Student Volunteer

ON-SITE SERVICES

Show Organisers' Office

Secretariat Office, Level 22, BCC

Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

Reimbursement Office

Lotus Suite 14, Level 23, BCC
Date: 4 – 6 October 2011
Time: 0900 – 1200hrs and 1330 – 1700hrs only

Official Contractor

Cityneon Exhibition Services Pte Ltd
On-Site Office: Exhibition Hall, Level 22, BCC
Main Office: Cityneon Design Centre, 84 Genting Lane #04-02
Singapore 349584
Contact: Tel: +65 6571 6338 | Fax: +65 6749 9050
Email: gillian.lim@cityneon.com.sg / richard.tan@cityneon.com.sg

Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

SINGAPORE

APEX EXPO Logistics Pte Ltd
24 Jurong Port Road #01-01
Singapore 619097
Tel: (65) 6499 8988
Fax: (65) 6499 8989

Website: www.apex-expologistics.com

Contact : **Ms Samuel Chow**
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Email : samuel.chow@apex-expologistics.com

THAILAND

AFEC Logistics (Thailand) Ltd
507/321, 2nd Floor Thaicen Tower,
Sathupradit Road (Soi 31), Chongnonsee, Yannawa,
Bangkok 10120, Thailand
Tel: (66) 2674 3521
Fax: (66) 2674 3520

Contact : **Mr Hasnai Kongkaew**, General Mgr
Mobile : (66) 85 155 1989
Email : hasnai@afeclogistics.com

Pre and Post Show Tours Desk

Level 1, BCC

Official Transportation

World Travel Service
Level 1, BCC

EVENT ORGANISERS

TTG Asia Media Pte Ltd

TTG Asia Media Pte Ltd is the region's leading travel and tourism business information and access provider, with a wide range of media products including publications, exhibitions, database management and the Internet. It is also a leading organiser and event manager of travel tradeshows in Asia, including IT&CMA (Incentive Travel & Conventions, Meetings Asia), CTW (Corporate Travel World) Asia-Pacific, IT&CM China and the soon to be launched IT&CM India. In addition, TTG has also organized the ASEAN Tourism Forum (ATF) 1998, 2001, 2003, 2006, 2009, 2010 and 2011. It also publishes five titles targeted at distinct sectors of the travel trade: TTG Asia, TTG China, TTG India, TTGmice and TTG-BTmice China. For more information on TTG Asia Media, visit www.ttgasiamedia.com

EVENT SUPPORT & SPONSORSHIP

Host Country

- Thailand

Supported By

- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Incentive and Convention Association (TICA)
- Tourism Authority of Thailand (TAT)
- Tourism Council of Thailand

Endorsing and Supporting Associations

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- The Australian Society of Association Executives (AuSAE)
- The Canadian Society of Association Executives (CSAE)
- Global Business Travel Association (GBTA)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Meeting Professionals International (MPI)
- Pacific Asia Travel Association (PATA)

Official Airline

- Thai Airways International

Official Venue

- Bangkok Convention Centre (BCC) at CentralWorld

Official Hotels

- Centara Grand @ CentralWorld
- Conrad Bangkok
- Four Seasons Hotel, Bangkok
- Grand Hyatt Erawan, Bangkok
- Intercontinental Bangkok
- Plaza Athènèè Bangkok A Royal Mèridien
- Renaissance Bangkok Ratchaprasong Hotel

Supporting Hotels

- Amari Watergate Bangkok
- Arnoma Hotel Bangkok
- Courtyard Marriott
- Holiday Inn Bangkok
- Pathumwan Princess Hotel

Official Media

- TTGmice
- TTG-BT mice China
- TTG Asia
- TTG China
- TTG India

Media Affiliates

- Asian Traveller
- BBT Online
- MICE 2
- Business Travel and Viaggiando
- CIM Australia
- CIM Germany
- Congress Nippon
- Contact Publications SA
- Events Russia (ex-conference magazine)
- Focus on Travel
- HeadQuarters magazine
- Inventme.net
- Kongres Magazine
- Korea Tourism News
- Masexpos Congresos and Convenciones
- Mee Turkey
- MICE BTN
- MICE Central & Eastern Europe
- MICE in Asia
- MICE Poland
- MICE Talk
- MiceNet
- Mix Magazine

- The Event
- Tourism-Insider
- TRAVELinc / Meeting Newz
- Travelmole
- TTG Polska

Sponsorships & Hosts

- Pre Show City Tours for All Delegates
 - Corporate Travel World (CTW) Gold & Notebook Sponsor
 - Delegate Bags , Event T-Shirts, Lanyard and Badge Inserts
 - IT&CMA and CTW Friendly Golf Game
 - Opening Ceremony and Welcome Cocktail
 - Hosted Luncheon by Presenting City- Singapore
 - MEHK Sun-Downer Reception on 5 October 2011, Wednesday
 - Hosted Dinner on 5 October 2011, Wednesday
 - Late Night Function on 5 October 2011, Wednesday
 - Hosted Delegates Lounge
 - Post Show FAM Trips
- Thailand Convention and Exhibition Bureau (TCEB) and Thailand Incentive and Convention Association (TICA) Travelport**
- Thailand Convention and Exhibition Bureau (TCEB) Rose Garden Riverside**
- Thailand Convention and Exhibition Bureau (TCEB) SAECEOS & TTG Asia Media**
- Meetings Exhibition Hong Kong (MEHK)**
- Seoul Tourism Organization (STO)**
- Courtyard by Marriott Bangkok and TTG Asia**
- Busan Metropolitan City**
- Thailand Convention and Exhibition Bureau (TCEB) and Thailand Incentive and Convention Association (TICA)**

IT&CMA & CTW 2011 Conference and Workshop Speakers

- **IT&CMA & CTW- Asia Pacific 2011 Keynote Session & Panel Discussion**
 - Jennie Chua, Chief Corporate Officer, CapitaLand Limited
 - Claire Blades, Global Travel Manager, Symantec Corporation
 - Paul Tilstone, Chief Global Development Officer, Global Travel Business Association (GBTA)
 - Janet Tan-Collis, Chief Executive, East West Executive Travellers
 - Paul Kanjanapas, Managing Director, Impact Exhibition Management
- **IT&CMA 2011 Seminar Sessions Speakers**
 - Janet Tan-Collis, Chief Executive, East West Executive Travellers
 - Michael Anderson, CAE, President and CEO of Canadian Society of Association Executives (cSAE), Canada
 - Noor Ahmad Hamid, Regional Director Asia-Pacific, ICCA (International Congress & Convention Association);
 - Simon Pryor, FSAE, President of Australian Society of Association Executives (AuSAE), Australia
- **CTW 2011 Conference Sessions Speakers**
 - Alan Liu, Senior Vice – President, Asia Pacific, Radius
 - Ben George, Vice-President, Revenue Management, Asia Pacific, Hilton Worldwide
 - Bicky Cartra, Group President, TraVision Holding Pte Ltd
 - Bindu Dominic, International Travel Manager, Asia-Pacific and Europe, Middle East, Africa, Juniper Networks
 - Christopher Juneau, Senior Director Marketing, Asia-Pacific, Concur
 - Dean Fowles, Principal, Global Sourcing-Services, T&E Management, Rio Tinto
 - Dirk Mertens, Director Strategic Corporate Development, Middle East, Africa and India, Travelport GDS
 - Hank Roeder, Vice President – Chapter Relations, Goball Business Travel Association (GBTA)
 - Ho Hoong Mau, Division Head- Airline Distribution, Abacus International
 - Jeff Bernier, Managing Director Pacific Sales & Affairs, Delta Air Lines
 - Jonas Ogren, Director – Asia, STR Global
 - Joseph Bates, Director of Research, GBTA Foundation
 - Koby Brice, Corporate Travel Manager, Asia-Pacific & Japan, EMC International
 - Kris Miller, Business Development Director – Asia Pacific, Strategic Corporate Accounts, Travelport, Australia
 - Norma Serra, Senior Travel Manager, EMC Corporation
 - Premah Krishnan, Category Manager, UGL Limited
 - Savin Ma, Director of Sales Asia-Pacific, Airplus International
 - Sunil Shekhar Gupta, Regional Procurement Travel & Business Services Manager, Freescale Semiconductor
- **IMEX-MPI-IT&CMA Future Leaders Forum 2011 Speakers**
 - Anthony Wong - Group Managing Director, AOS Convention & Events Sdn. Bhd.
 - Krzysztof Celuch CMM, CITE, Manager POLAND CVB, Vice-Dean VISTULA University
 - Miguel Neves, Events and Projects Planner, IMEX Group
 - Tom Hulton, Director International Relations, IMEX

IT&CMA and CTW 2012

Date: 2 to 4 October 2012

Venue: Bangkok Convention Centre (BCC) at CentralWorld

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Mr. Puripan Bunnag
Senior Manager

ANNEX 1

International and Local New Exhibitors at IT&CMA and CTW 2011 (as on 20 September 2011)

Organisation	Country / Territory
ULU ULU RESORT	Brunei Darussalam
BOREI ANGKOR RESORT & SPA	Cambodia
CAMBODIA, MINISTRY OF TOURISM	Cambodia
MERRY TRAVEL CAMBODIA	Cambodia
NAGAWORLD HOTEL & ENTERTAINMENT COMPLEX	Cambodia
NAGAWORLD HOTEL CAMBODIA	Cambodia
ROYAL ANGKOR RESORT	Cambodia
THANSUR BOKOR HIGHLAND RESORT	Cambodia
MISSION HILLS GROUP	China PR
PARK PLAZA SOI 18 BANGKOK AND PARK PLAZA WANGFUJING, BEIJING	China PR
WUZHEN TOURISM CO., LTD.	China PR
EASTMAR	Egypt
AIRPLUS INTERNATIONAL	Hong Kong SAR
CHINA TRAVEL SERVICE (HK) LTD.	Hong Kong SAR
DINERS CLUB	Hong Kong SAR
HARBOUR GRAND HOTELS	Hong Kong SAR
HONG KONG DISNEYLAND RESORT	Hong Kong SAR
HONG KONG TOURISM BOARD	Hong Kong SAR
HOTEL NIKKO HONGKONG	Hong Kong SAR
OCEAN PARK HONG KONG	Hong Kong SAR
REGAL HOTELS INTERNATIONAL	Hong Kong SAR
ROYAL PLAZA HOTEL	Hong Kong SAR
SINO GROUP OF HOTELS	Hong Kong SAR
THE LANGHAM, HONG KONG	Hong Kong SAR
COX & KINGS LIMITED	India
HYDERABAD INTERNATIONAL CONVENTION CENTRE	India
SHIKHAR TRAVELS (I) PVT. LTD.	India
DEV DAN SHOW & MIRAGE RESORT	Indonesia
HOTEL SAPHIR YOGYAKARTA	Indonesia
INTERCONTINENTAL HOTELS & RESORTS, INTERCONTINENTAL BALI RESORT, INTERCONTINENTAL JAKARTA MIDPLAZA AND INTERCONTINENTAL MANILA	Indonesia
MELIA BALI	Indonesia
SMILING TOUR BALI	Indonesia
STARWOOD HOTELS & RESORTS MALAYSIA/INDONESIA	Indonesia
TAMAN BHAGAWAN	Indonesia
THE MULIA, MULIA RESORT & VILLAS - BALI	Indonesia
BYUNG-BYUNG TOURS	Japan
C&E CONFERENCE AND EXHIBITION MANAGEMENT LTD	Macau SAR
COTAITRAVEL	Macau SAR
GALAXY MACAU/HOTEL OKURA MACAU	Macau SAR
HOTEL GRAND LAPA	Macau SAR
MACAU CHINA INTERNATIONAL CONVENTION AND EXHIBITION GROUP LIMITED	Macau SAR

RIO HOTEL	Macau SAR
SHERATON MACAO HOTEL, COTAI STRIP	Macau SAR
SMALLWORLD ENTERTAINMENT LTD.	Macau SAR
WYNN MACAU	Macau SAR
BORNEO CONVENTION CENTRE KUCHING	Malaysia
HILTON WORLDWIDE NATIONAL SALES OFFICE	Malaysia
HOTEL MAYA KUALA LUMPUR	Malaysia
INNO TRAVEL & TOUR SERVICES SDN BHD	Malaysia
INTERCONTINENTAL HOTELS & RESORTS, INTERCONTINENTAL SINGAPORE AND INTERCONTINENTAL KUALA LUMPUR	Malaysia
ONE WORLD HOTEL	Malaysia
PENANG GLOBAL TOURISM	Malaysia
PRINCE HOTEL & RESIDENCE KUALA LUMPUR	Malaysia
PUTRAJAYA MARRIOTT HOTEL & SPA	Malaysia
RELIANCE CONVENTIONS & EVENTS	Malaysia
RESORTS WORLD GENTING	Malaysia
SARAWAK CONVENTION BUREAU	Malaysia
SERI PACIFIC HOTEL KUALA LUMPUR	Malaysia
SHANGRI-LA'S TANJUNG ARU RESORT & SPA	Malaysia
AFRO ASIAN WORLD EVENTS.	Philippines
EX-LINK MANAGEMENT & MARKETING SERVICES	Philippines
MARCO POLO PLAZA CEBU	Philippines
RADISSON BLU CEBU, RADISSON SUITES BANGKOK SUKHUMVIT AND RADISSON BLU PLAZA PHUKET	Philippines
SOFITEL PHILIPPINE PLAZA	Philippines
POLAND CONVENTION BUREAU	Poland
CARLSON HOTELS ASIA PACIFIC	Singapore
CARLTON HOTEL SINGAPORE	Singapore
CORPORATE TRAVEL ALLIANCE	Singapore
FAR EAST HOSPITALITY SERVICES	Singapore
HPL - HARD ROCK HOTELS	Singapore
MARSHALL CAVENDISH BUSINESS INFORMATION	Singapore
PARK HOTEL GROUP	Singapore
PARK REGIS SINGAPORE	Singapore
SINGAPORE FLYER PTE LTD	Singapore
STARWOOD HOTELS & RESORTS ASIA PACIFIC	Singapore
TAJ HOTELS RESORTS & PALACES	Singapore
YOONLY ENTERPRISE PTE LTD	Singapore
GWANGJU CONVENTION&VISITORS BUREAU	South Korea
GYEONGGI TOURISM ORGANIZATION	South Korea
HAEUNDAE CENTUM HOTEL	South Korea
INTERCONTINENTAL HOTELS SEOUL	South Korea
WOW KOREA TOUR	South Korea
LECS PVT LTD	Sri Lanka
LSR/TROPICAL DESTINATION	Sri Lanka
NKAT TRAVEL & TOURS (PVT) LTD	Sri Lanka
TW MICE EVENTS & DMC	Taiwan
ASIAN TRAILS	Thailand

100 RIVERS CO.,LTD.	Thailand
A&F TOUR TRAVEL	Thailand
AONANG CLIFF BEACH	Thailand
BANGKOK INTERNATIONAL TRADE & EXHIBITION CENTRE	Thailand
BELLA VILLA&BEST WESTERN PATTAYA	Thailand
CCT MICE	Thailand
CDM - CREATIVE DESTINATION MANAGEMENT	Thailand
C-MICE	Thailand
COMPASS HOSPITALITY / WINDSOR SUITES BANGKOK	Thailand
COURTYARD BY MARRIOTT	Thailand
DESTINATIONS OF THE WORLD	Thailand
EGYPTAIR	Thailand
EVASON RESORTS	Thailand
EXTREME TRAVEL ASIA	Thailand
GO VACATION	Thailand
GRAND VISSANU HOTEL	Thailand
HILTON PATTAYA	Thailand
HONGTHONG ENTERPRISE	Thailand
IMPACT EXHIBITION MANAGEMENT CO.,LTD.	Thailand
IMPERIAL SAMUI BEACH RESORT AND IMPERIAL BOAT HOUSE BEACH RESORT	Thailand
INTERCONTINENTAL HOTELS & RESORTS, INTERCONTINENTAL BANGKOK AND INTERCONTINENTAL HUA HIN RESORT	Thailand
INTERNATIONAL TOURS CENTRE CO.,LTD	Thailand
JW MARRIOTT HOTEL & RESORT	Thailand
KHAOLAK LAGUNA RESORT	Thailand
KING POWER INTERNATIONAL	Thailand
LE MERIDIEN PHUKET BEACH RESORT & SHERATON HUA HIN RESORT & SPA	Thailand
MANEECHAN RESORT & SPORT CLUB	Thailand
MARRAKESH HUA HIN RESORT & SPA	Thailand
MOEVENPICK SURIWONGSE HOTEL CHIANG MAI	Thailand
NONGNOOCH VILLAGE	Thailand
NORTHERN SMILE TRAVEL	Thailand
ONYX HOSPITALITY GROUP	Thailand
ORIENTAL EVENTS CO, LTD.	Thailand
PATHUMWAN PRINCESS HOTEL	Thailand
PCE TRAVEL CONSULTANTS	Thailand
PEACH BLOSSOM RESORT	Thailand
PHOTHALAI CONVENTION & EVENT CENTER	Thailand
RAMADA PLAZA MENAM RIVERSIDE, BANGKOK	Thailand
RATILANNA RIVERSIDE SPA RESORT	Thailand
RUA RASADA HOTEL & CONVENTION CENTER, TRANG	Thailand
SAMED RESORTS GROUP	Thailand
SEADREAM YACHT CLUB	Thailand
SOFITEL BANGKOK SILOM	Thailand
STARWOOD HOTELS & RESORTS THAILAND/INDOCHINA	Thailand
STARWOOD HOTELS & RESORTS THAILAND:- LE MERIDIEN BANGKOK, LE MERIDIEN KHAO LAK, PLAZA ATHENE, A ROYAL MERIDIEN HOTEL	Thailand

STARWOOD HOTELS & RESORTS THAILAND:- ST. REGIS BANGKOK, ROYAL ORCHID SHERATON BANGKOK	Thailand
SUAN BUA RESORT & SPA	Thailand
SUNBEAM HOTEL PATTAYA	Thailand
SUNNY SUNFLOWER (THAILAND) CO., LTD	Thailand
SWISSOTEL LE CONCORDE BANGKOK	Thailand
SWISSOTEL NAI LERT PARK, BANGKOK	Thailand
THE CHEDI CHIANG MAI	Thailand
THE EASTCOAST GOLF COURSES MANAGEMENT ASSOCIATION (EGA THAILAND)	Thailand
THE METROPOLITAN BANGKOK	Thailand
THE SPA KOHCHANG RESORT	Thailand
ULTIMA TRAVEL/ REMBRANDT HOTEL	Thailand
UNIVERSAL TRAVEL LINK & SERVICES	Thailand
CARAVELLE HOTEL	Vietnam
CITE - LINK TRAVEL	Vietnam
FURAMA RESORT DANANG	Vietnam
INTERCONTINENTAL HOTELS & RESORTS, INTERCONTINENTAL DANANG RESORT, INTERCONTINENTAL HANOI LANDMARK 72, INTERCONTINENTAL HANOI WESTLAKE AND INTERCONTINENTAL ASIANA SAIGON	Vietnam
REX HOTEL	Vietnam
VIDOTOUR INDOCHINA TRAVEL	Vietnam
VIETNAM MICE-CLUB	Vietnam
WINDSOR PLAZA HOTEL	Vietnam