

## Tell Your Colleagues !

Please share this with these people in your organisation.

- Corporate Travel Manager
- Procurement/ Purchasing Manager
- Sourcing Manager
- Indirect Procurement/ Purchasing Manager
- Office/ Admin Manager
- Executive Secretary
- HR Manager
- Operation Manager



**It's not just about cost cutting.** It's about making the most of what you are spending on your travel and entertainment.

## Learn The Secret To Improving Your Company's Bottomline

It's As Simple As Effectively Managing Your Corporate Travel Spend. The Question is HOW?

In a poll of some 30 Corporate Travel Managers representing either global MNCs or national corporations operating in Asia-Pacific, nearly all revealed that working with a smaller budget, exploring cost saving options and cost-efficient travel solutions is a top priority for them this year.

A Wall Street Journal article (CEOs Fly Coach? Business Travel Turns Frugal) published on 12 February 2013 expressed similar sentiment that, companies are taking on various tacks to control spending while sending their employees back on the road again. Cost-cutting continues to take center stage for companies, which includes keeping eye on travel policy such as utility over luxury.

This doesn't come as a surprise since travel is the second largest controllable expense for most companies. This is according to Global Business Travel Association – an organisation which its members handle more than USD340 million worth of business travel expenditures annually.

"It is not just about cost-cutting. This is a complete management process that includes being able to measure your spend, determining which expenses give you the most return, understanding your supplier options and getting the best deal from them. You need to ensure that employees travel experience is optimised. This encompasses many things involving your travel policy, benchmarking against best practices, utilization of the right travel tools, negotiation, knowing industry trends and products, and effective communication with your organisation's stakeholders." Says

Dean Fowles, Unit Head-Travel of Asian Development Bank.

The question of "How to go about managing one's Travel & Entertainment (T&E) expenses" is discussed and explored annually at CTW (Corporate Travel World) Asia-Pacific in Bangkok, where over hundred travel managers across the region learn from industry experts and exchange insights to better their Corporate Travel management know-how.

### How Effective T&E Management Can Positively Impact Your Company's Bottomline

- **Better assesement and control of expenses**
- **Increased savings on T&E expenditure**
- **Improved return/value on organisation's T&E spending**

## The 16<sup>th</sup> Corporate Travel World (CTW)Asia-Pacific 2013 1- 3 October 2013

Bangkok Convention Centre at CentralWorld Bangkok, Thailand

- **Learn from experts** and exchange insights with like-minded peers
- The only event in the region with a **Hosting Programme** for Corporate Travel Managers
- Attended by **over 150 Corporate Travel Managers** annually
- **Network and procure** travel services
- The **longest running Conference and Exhibition** on Travel and Entertainment management for the Asia-Pacific region
- **Held in conjunction with IT&CMA**, the leading international MICE event that features the largest showcase of Asia-Pacific MICE and Corporate Travel suppliers in the world



**Scan The QR Code And Register Your Interest To Attend**  
[www.corporatetravelworld.com](http://www.corporatetravelworld.com)



## Valuable 2013 Takeaways

- **Manage** air, hotel and meeting programmes better
- **Get the most** out of your Travel & Entertainment purchasing decision
- **Enforce** travel policy and improve compliance level
- **Identify cost control** expenses

## Explore Opportunities To...

- **Keep abreast** of the latest Travel and Entertainment **best practices**
- **Learn from industry experts** and like-minded peers
- **Network** with industry peers
- **Meet** key suppliers

and many more...



## Exclusive Hosting Programme Available

- Reimbursable return economy class air fares to/from Bangkok\*
- Complimentary 4 nights\* hotel accommodation during the events at one of the official hotels

\*Terms and Conditions apply

^Only available to 150 eligible hosted Corporate Travel Managers

## Hear From Our Past Attendees

“... **great engagements and discussion from all angles.**  
Also provides **great depths and insights** to the various travel topics.”

Lim Pei Fang, Assistant Head, Travel Management, **Vital, Ministry of Finance, Singapore**

“ **A very good conference with interesting workshops and lively discussions.**  
Definitely a **“MUST ATTEND” event in the region...** ”

Michael Beck, Travel Manager APAC, **Robert Bosch, Thailand**

“ I value the **networking prospects** at IT&CMA and CTW Asia-Pacific,  
to **renew relationships and gain new contacts in the industry.**  
The opportunity for **learning through mutual exchange of global practices**  
among peers at the CTW Asia-Pacific discussions is one of the event’s biggest draws for me. ”

Loong Chow Jin, AVP (Administration), **MediaCorp Pte Ltd, Singapore**



Scan The QR Code And Register Your Interest To Attend  
[www.corporatetravelworld.com](http://www.corporatetravelworld.com)

Organised By



Supported By



Host Country



Official Airline



Official Venue



Endorsing and Supporting Associations



Industry Partner



Official Media



Media Affiliates

