

IT&CMA and CTW Asia-Pacific 2012 FACT SHEET

(As at 27 September 2012)

EVENT

20th IT&CMA and 15th CTW Asia-Pacific 2012
(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)
www.itcma.com | www.corporatetravelworld.com
Event Email: itcma@ttgasia.com | ctw@ttgasia.com

2 to 4 October 2012
Bangkok Convention Centre at CentralWorld • Bangkok, Thailand
Exhibition Hall, Level 22 and 23
999/99 Rama 1 Road, Pathumwan
Bangkok 10330, Thailand
Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net/en/home/index.asp>

BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2012 will see the 20th and 15th instalment of IT&CMA and CTW Asia-Pacific respectively.

Established in 1993, **IT&CMA** is the leading international MICE show centered in Asia, offering the largest collection of Asia-Pacific MICE suppliers. IT&CMA brings together MICE suppliers as well as regional and international buyers in a 3-day exhibition showcase coupled with intensive business appointments. Exhibition features include destinations, products, services and solutions relating to meetings, incentives, conventions and events.

Launched in 1998, **CTW Asia-Pacific** is a conference and exhibition on Travel & Entertainment (T&E) management for the Asia-Pacific region. Influencers, planners and decision-makers of Corporate Travel functions in their organisation attend the annual conference to keep themselves abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

FEATURES

Business

- On-site appointment scheduling sessions via three organised platforms:
 - Sellers-Meet-Buyers (SMB)
 - Buyers-Meet-Sellers (BMS)
 - Networking Session For Exhibitors and Corporate Travel Managers
- Delegates-Meet-Media (For All Delegates)
Delegates are given the opportunity to schedule one-on-one appointments with International Media, via the Pigeon-Hole feature at the Global Networking Zone.
- Exhibition and appointment sessions: Featuring both International and Local Exhibitors and Buyers
- Official Press Conference and Media Briefings by NTOs and Industry Organisations (for Media Only)

Education

- IT&CMA and CTW Asia-Pacific 2012 Keynote Address:
Opportunities for Asia: Innovation Fuelling Growth Across The Region
Keynote Speaker: Martin Winter, Chairman, ICCA Asia Pacific Chapter, ICCA Board of Directors, CEO – Gold Coast Tourism (GCT)
Facilitator: Welf Ebeling, Regional Director, GBTA Asia

• **IT&CMA Daily Seminar Series (Open to All Delegates)**

<p>IT&CMA Seminar 1: The Relevance of Associations for the Meetings Industry Speakers:</p> <ul style="list-style-type: none"> – Simon Pryor, FSAE, FAIM, Immediate-Past President AuSAE, Australia – Dave Cybak, Executive Vice President, CSAE, Canada 	<p>IT&CMA Seminar 2: The MICE Exchange – An Association and Corporate Perspective Speakers:</p> <ul style="list-style-type: none"> – Noor Ahmad Hamid, Regional Director Asia Pacific, International Congress and Convention Association, Malaysia – Janet Tan-Collis, Vice President (Meetings & Incentives Organisers), SACEOS, Singapore
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• **CTW Daily Conference Series (Jointly Presented By TTG Events and GBTA Asia)**

From 2012, CTW Asia-Pacific delegates can take advantage of a conference programme that is jointly presented by TTG Events and Global Business Travel Association (GBTA) Asia. GBTA is the world's leading authority on business travel trends and issues.

<p>CTW Session 1A: Where the Airline Challenges & Opportunities Are Facilitator: Paul Tilstone, Managing Director, GBTA Europe, the UK Panelists:</p> <ul style="list-style-type: none"> – Siobhan Foley, Asia Pacific Regional Director of Travel & Events and Global Destination Services Operations Lead, Accenture, Australia – Liz Pinczewski, Head of Research & Senior Analyst (South Asia, China), CAPA - Centre for Aviation, Australia – Florence Robert, Regional Travel Manager JAPA Advisory Services, American Express Business Travel, Hong Kong 	<p>CTW Session 1B: SMMP: A Global Case Study featuring Cisco Systems' Carolyn Pund and hosted by Kevin Iwamoto of Active Network/StarCite Panelists:</p> <ul style="list-style-type: none"> – Carolyn Pund, Senior Manager, Global Strategic Meetings Management, Cisco Systems, Inc., the US – Kevin Iwamoto, Vice President, Enterprise Strategy, Active Network/StarCite, the US
<p>CTW Session 2: Sound TMC Solutions for MNCs in China Facilitator: Dean Fowles, Principal, Travel & Expenses Management, Global Sourcing – Services, Rio Tinto, Singapore Panelists:</p> <ul style="list-style-type: none"> – Lisa Akeroyd, Vice President Programme Management, Asia Pacific, Carlson Wagonlit Travel, Singapore – Frances Wang, China Travel Management Specialist, Harman, China – Hamish Wang, Sourcing Leader, GE, China 	<p>CTW Session 3: Can Your Hotel Programme Be in Better Shape? Facilitator: Paul Tilstone, Managing Director, GBTA Europe, the UK Panelists:</p> <ul style="list-style-type: none"> – Lisa Akeroyd, Vice President Programme Management, Asia Pacific, Carlson Wagonlit Travel, Singapore – Carolyn Pund, Senior Manager, Global Strategic Meetings Management, Cisco Systems, Inc., the US – Alwyn Fitzgerald, Director Regional Sales, South-east Asia, IHG, Singapore
<p>CTW Session 4: LCCs are Hot & Will Get Hotter! Facilitator: Christopher Juneau, Senior Director Marketing, Australia, Asia-Pacific, Concur, the US Panelists:</p> <ul style="list-style-type: none"> – Premah Krishnan, Category Manager UGL Limited, UGL Procurement, Australia – Amarnath Lal Das, General Manager-India Travel, Accenture, India – Leslie Ng, Regional General Manager, South-east Asia, Jetstar Airways – Liz Pinczewski, Head of Research & Senior Analyst (South Asia, China), CAPA - Centre for Aviation 	<p>CTW Session 5: Brush Up Your Skills if You Mean Business Facilitator: Kevin Iwamoto, Vice President, Enterprise Strategy, Active Network/StarCite, the US Panelists:</p> <ul style="list-style-type: none"> – Welf Ebeling, Regional Director, GBTA Asia, Thailand – Victor Tay, COO, Singapore Business Federation, Singapore
<p>CTW Industry Presentation: GBTA BTI™ Outlook & Economic Forecast for Business Travel in Asia and Around the World Panelist:</p> <ul style="list-style-type: none"> – Joe Bates, Vice President, Research, GBTA Foundation, the US 	<p>CTW Closing Session Facilitator: Christopher Juneau, Senior Director Marketing, Australia, Asia-Pacific, Concur, the US Panelists:</p> <ul style="list-style-type: none"> – Kevin Iwamoto, Vice President, Enterprise Strategy, Active Network/StarCite, the US – Lisa Akeroyd, Vice President Programme Management, Asia Pacific, Singapore – Siobhan Foley, Asia Pacific Regional Director of Travel & Events and Global Destination Services Operations Lead, Accenture, Australia – Paul Tilstone, Managing Director, GBTA Europe, the UK

- **Social Events and Functions**
 - 4 x Pre-Show City Tours of Bangkok
 - Friendly Golf Game
 - Opening Ceremony and Welcome Cocktail
 - 4 x Hosted Luncheons, Cocktails and Dinners (For Buyers, Corporate Travel Managers and Media Only)
**Kindly refer to Page 5-6 for more information.*
 - 1 x Late Night Functions (Entry by Delegate Badge or Invitation only)
 - 11th Sticky Awards Luncheon
 - 2 x Post-Show Tours
- **Partner Events**
 - Fundamentals of Business Travel Management™ - Associate Level by Global Business Travel Association (GBTA)
(For Travel Managers)
Facilitator: Dean Fowles, Principal, Travel & Expenses Management, Global Sourcing – Services, Rio Tinto, Singapore
Hank Roeder, CTE, Vice President, Chapter Relations, Global Business Travel Association (GBTA)
 - Association Competency Course for Professional Association Executives by AuSAE and CSAE
(For Association Executives)
Conducted By:
 - **Simon Pryor**, FSAE, FAIM, Immediate-Past President AuSAE, Australia
 - **Dave Cybak**, Executive Vice President, CSAE, Canada
 - 11th GBTA GTMEF (Global Travel Management Exchange Forum) by Global Business Travel Association (GBTA)
 - IMEX-MPI-MCI-IT&CMA Future Leaders Forum (supported by TCEB and TICA)
 - The Asian Association of Convention and Visitors Bureau (AACVB) Meeting
 - International Congress and Convention Association (ICCA) Association Database Workshop

WHAT IS NEW

- **Global Networking Zone**, open to all delegates, providing more opportunities to network in a single arena
- **Access the Latest Event Information on your Smartphone** at www.eventmobi.com/itcmactw2012
- **Revamped website** www.itcma.com and www.corporatetravelworld.com
- **"20...To Be Continued"**, the event's commemorative book is available online

CONFIRMED DELEGATE STATISTICS (as at 27 September 2012)

TOTAL: 2,579 from 57 Countries/ Territories

- **Exhibitors:** 850
- **Buyers & Corporate Travel Managers:** 497
- **Conference Delegates:** 159
- **Media:** 132
- **Trade Visitors, VIPS, Guests and Others:** 941

EXHIBITORS

Exhibition area (gross): 5,000 square metres (sqm)

850 Exhibitors from 325 Exhibiting Companies and Organisations

Complete details available in the IT&CMA and CTW Asia-Pacific 2012 Show Directory

Exhibiting International and Local (Thai) MICE Destinations: Bali, Beijing, Cambodia, Chiang Mai, China PR, Dubai, Egypt, Ho Chi Minh, Hong Kong SAR, India, Indonesia, Japan, Jakarta, Macau SAR, Malaysia, Manila, Mumbai, Pattaya, Penang, Philippines, Phnom Penh, Phuket, Sabah, Selangor, Seoul, Singapore, Slovenia, South Korea, Taipei, Taiwan, Thailand, Tokyo, United Kingdom, Vietnam

New Exhibiting National Pavilion: Dubai (24sqm)

New Exhibiting Corporates: 87 companies or 29% of the total exhibiting companies are new to the event
For the list of companies, see Annex 1, pg. 14-15 of this fact sheet.

Largest Exhibiting Pavilions: Thailand (375sqm)

Type Of Exhibitors:

- Hotels/ Resorts/ Service Apartments
- National or State Boards/ Convention Visitors Bureaus (CVBs)
- Destination Management Companies (DMCs)
- Convention/ Exhibition Venues/ Travel Management Companies (TMCs)
- Trade Associations/ Publications
- Convention/ Exhibition Organisers
- Airlines/ Airports
- Others
 - Cruise Lines/ Ferry Services
 - Golf Courses
 - Integrated Resorts
 - Reservation and Distribution Systems
 - Spas/ Adventure/ Eco Tours Operators
 - Car Rental/ Coach Operator
 - Travel/ Meeting Technology/ Multimedia Companies
 - Theme Parks/ Tourist Attractions

BUYERS

359 Buyers (54% International and 46% Asia-Pacific)

From 52 Countries/Territories: Australia, Austria, Bangladesh, Belgium, Brazil, Bulgaria, Cambodia, Canada, China PR, Czech Republic, Denmark, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Israel, Italy, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Myanmar, Netherlands, New Zealand, Pakistan, Peru, Philippines, Poland, Portugal, Russia, Saudi Arabia, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam

Complete details available in the IT&CMA and CTW Asia Pacific 2012 Buyer's Profile

International Buyers Breakdown By Region:

Asia-Pacific	46%
Europe	39%
Americas & Pacific	7%
Australasia	6%
Others	2%

Largest Number of International Buyers from: India, Philippines, Poland

Percentage Of New Buyers: 63%

New Participating Countries/ Territories: Austria, Mexico, Peru

Type of Buyers:

- Travel Agent Handling Incentives
- Travel Management Company
- Incentive/ Motivation House
- Meeting Planner
- Professional Conference Organiser
- Destination Management Company
- Corporate Company With Incentive Programmes
- International Association
- Others

CORPORATE TRAVEL MANAGERS (CTM)

138 Corporate Travel Managers from 15 Countries/ Territories (11% International and 89% Asia-Pacific): Australia, China PR, Hong Kong SAR, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, Switzerland, Taiwan, Thailand, United States of America, Vietnam

International CTM Breakdown By Region:

Asia-Pacific	89%
Australasia	6%
Americas	4%
Europe	1%

Largest Participation From: China, India and Singapore

CTM are from Industries such as:

- Engineering, Energy, Petroleum, Chemicals, Manufacturing
- Finance, Banking, Insurance, Professional Consulting Services
- Advertising, Marketing, PR, Media, Education, Training
- Information Technology, Telecommunications, Computer Software and Services
- Transportation, Logistics, Wholesale, Resale, Distribution
- Medical, Biotechnology, Health Services
- Others

MEDIA

132 Media From 32 Countries/ Territories (Including Thailand): Australia, Belgium, China PR, Czech Republic, Denmark, France, Germany, Greece, Hong Kong SAR, India, Israel, Italy, Japan, Jordan, Malaysia, Mexico, New Zealand, Poland, Russia, Singapore, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, United Kingdom, United States of America

International Media Breakdown By Region:

Europe	56%
Asia-Pacific	26%
Americas	6%
Middle East	4%
Africa	2%

Largest Number Of Media Delegates From: Thailand (65), Belgium (4), Germany (4)

New Participating Countries/ Territories: Israel, Sweden

Official Media and Media Affiliates:

- 5 Official Media
- 25 Media Affiliates

SOCIAL FUNCTIONS & ACTIVITIES

1. Pre-Show City Tours In Bangkok

- | | |
|--|----------------------------|
| a) TOUR 1: Thonburi Klong and the Artist House | 1 October 1300 - 1700hrs |
| b) TOUR 2: China Town, Flower Market And Massage | 1 October 1300 - 1700hrs |
| c) TOUR 3: Grandeur of Bangkok | 1 October 1300 - 1800hrs |
| d) TOUR 4: Thai Cooking Class | 1 October 1300 - 2030hrs |

Open To: Hosted Buyers, Corporate Travel Managers, International Media Only.
(Registration closed on 18 September 2012)

2. IT&CMA and CTW Asia Pacific Asia-Pacific Opening Ceremony & Welcome Cocktail

Hosted By Thailand Convention and Exhibition Bureau

Theme: Weaving Asia
Date: 2 October 2012, Tuesday
Time: 1900 – 2130hrs
Venue: CentralWorld LIVE, CentralWorld 8th Floor
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only
Dress Code: Business Attire or National Costume

3. Luncheon Hosted by Presenting Destination – Hong Kong-Asia's World City

Jointly Sponsored By Meetings & Exhibitions Hong Kong (MEHK) and TTG Events

Date: 3 October 2012, Wednesday
Time: 1230 – 1345hrs
Venue: Delegates Bar beside the Exhibition Hall, Level 22, BCC
Entry: For Buyers, Corporate Travel Managers and Media Only - Entry By Delegate Badge Or By Invitation Only
Dress Code: Business

4. IT&CMA and CTW Asia Pacific Jubilee Dinner – The Best of Two Worlds

Jointly Sponsored By Penang Global Tourism and TTG Events

Date: 3 October 2012, Wednesday
Time: 1830 – 2100hrs
Venue: World Ballroom, Level 23, BCC
Entry: For Buyers, Corporate Travel Managers and Media Only - Entry By Delegate Badge Or By Invitation Only
Dress Code: Business

5. Late Night Function – Heavenly Bangkok

Jointly Hosted By TTG Travel Trade Publishing and The Westin Grande Sukhumvit Bangkok

Date: 3 October 2012, Wednesday
Time: 2130 – 2400hrs
Venue: The Altitude @ The Westin Grande Sukhumvit, Bangkok
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only
Dress Code: Smart Casual

6. SACEOS Networking Reception

Date: 4 October 2012, Thursday
Time: 1000 – 1100hrs
Venue: Booth B5, Exhibition Hall, Level 22, BCC
Entry: For Buyers, Corporate Travel Managers and Media Only - Entry By Delegate Badge Or By Invitation Only
Dress Code: Business

7. 11th Sticky Awards Lunch

Date: 4 October 2012, Thursday
Time: 1230 – 1345hrs
Venue: Delegates Bar beside the Exhibition Hall, Level 22, BCC
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only
Dress Code: Business

8. Post-Show Destination Tours In Thailand

a) TOUR 1: Krabi 5 - 7 October 2012
b) TOUR 2: Chiang Rai 5 - 7 October 2012
Open To: Hosted Buyers, Corporate Travel Managers, International Media Only
(Registration closed on 20 September 2012)

OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

IT&CMA and CTW Asia-Pacific 2012 Official Press Conference

2 October 2012, Tuesday | 1115 – 1215hrs
Lotus Suite 12, Level 22, Bangkok Convention Centre
Speakers:

- **Darren Ng**, Managing Director of TTG Asia Media
- **Thongchai Sridama**, Board of Director and Acting President of Thailand Convention & Exhibition Bureau (TCEB)
- **Pandit Chanapai**, Executive Vice President - Commercial of Thai Airways International Public Company Limited

Media Briefings

Venue: Lotus Suite 9, Level 22, BCC

3 October 2012, Wednesday		Presenter
0930 – 1000	Global Business Travel Association (GBTA)	Mr. Welf Ebeling Regional Director, GBTA Asia Email: webeling@gbta.org
1030 – 1100	Thailand Convention and Exhibition Bureau (TCEB)	Mr. Thongchai Sridama Acting President of Thailand Convention and Exhibition Bureau Email: arisara_t@tceb.or.th
1130 – 1200	Airports of Thailand	Speaker TBA Email: lanlalit.w@airportthai.co.th

1400 – 1430	The Asian Association of Convention and Visitors Bureau (AACVB)	Mr. Zulkefli Hj Sharif President of The Asian Association of Convention and Visitors Bureau (AACVB) Email: nuwal@myceb.com.my
1600 – 1630	Intercontinental Hotels Group	Mr. Mark Flower Director of Commercial for South East Asia Email: romilly.king@manqopr.com
4 October 2012, Thursday		Presenter
0930 – 1000	Taiwan Tourism Bureau	Mr. Thomas Tsou Secretary General, Taiwan Convention & Exhibition Association Ms. Ariel Chen Specialist, Taiwan Tourism Bureau Department of Information and Tourism, Taipei City Government Email: ttsou@taiwanconvention.org.tw
1030 – 1100	Penang Global Tourism	Ms. Ooi Geok Ling Managing Director Email: ogl@penangglobaltourism.com
1130 – 1200	Pullman Hotels & Resorts (Jakarta & Bali)	Speaker TBA Email: h7536-sm@accor.com

MEDIA CENTRE

Venue: Lotus Suite 10, Level 22, BCC

Opening Hours

- 1 Oct 2012, Mon 1000 – 1730hrs
- 2 Oct 2012, Tues 0800 – 1815hrs
- 3 Oct 2012, Wed 0800 – 1730hrs
- 4 Oct 2012, Thu 0800 – 1640hrs

Entry By Media Badge Only

Facilities At Media Centre

- The Media Centre serves a dual purpose as a work and social area, to be used by registered IT&CMA and CTW Asia-Pacific 2012 media delegates only. Due to the space constraints, please do not schedule interviews with delegates in the Media Centre.
- The Media Centre will have 8 PCs with Internet access only. Media delegates are requested to be considerate in usage, to enable as many as possible to have access to these facilities. If there is heavy demand for computer time, IT&CMA and CTW Asia Pacific staff may have to control the amount of usage per delegate. Your cooperation will be appreciated for the convenience of all.
- Other facilities in the centre include wireless access for laptops, 1 black and white photocopier cum printer, coffee, tea and snacks.
- Media delegates are advised to make their own arrangements with regards to local and international phone and fax requirements.

EXHIBITION INFORMATION

Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2012 Exhibition is by delegate badge from 3 – 4 October 2012

Exhibition Hours

3 October 2012 0900 – 1800hrs
4 October 2012 0900 – 1640hrs

Registration Hours

For Exhibitors, Buyers and Media	1 October 2012 (Monday)	1000-1730hrs
	2 October 2012 (Tuesday)	0830-1730hrs
For Trade Visitors	3 October 2012 (Wednesday)	0900-1800hrs
	4 October 2012 (Thursday)	0900-1700hrs

Registration for Media Delegates will take place at Outside Media Centre, Lotus Suite 10, Level 22, BCC
Registration for Exhibitors, Buyers and Trade Visitors will take place at Registration Counters, Level 22, BCC

Badge Categories

- Red Exhibitor
- Green Buyer
- Green Trade Buyer
- Purple Media
- Purple Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Pink Trade Visitor
- Grey Future Leaders Forum
- Yellow Organiser
- Yellow Host Committee
- Brown VIP
- White Student Volunteer

ON-SITE SERVICES

Show Organisers' Office

Secretariat Office, Level 22, BCC

Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

Reimbursement Office

Lotus Suite 14, Level 23, BCC

Date: 2 – 4 October 2012

Time: 0900 – 1200hrs and 1330 – 1700hrs only

Official Contractor

Cityneon Exhibition Services Pte Ltd

On-Site Office: Booth E20, Exhibition Hall, Level 22, BCC

Main Office: Cityneon Design Centre, 84 Genting Lane #04-02
Singapore 349584

Contact: Tel: +65 6571 6338 | Fax: +65 6749 9050
Email: richard.tan@cityneon.com.sg

Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

SINGAPORE

APT Showfreight (S) Pte Ltd

24 Jurong Port Road #01-01

Singapore 619097

Tel: (65) 6499 8988 Fax: (65) 6499 8989

Website: www.aptfootfreightlogistics.com

Contact: **Mr Ryan Koh**

Mobile: +65 98166571

Email: ryan.koh@aptfootfreight.com

THAILAND

APT Showfreight (Thailand) Limited

11/24 Rachadapisek Road, Chongnonsee,

Yannawa, Bangkok 10120, Thailand

Tel: +66 (0) 2285 3060 Fax: +66 (0) 2285 3068

Contact: **Mr Hasnai Kongkaew**

Mobile: +66 85 155 1989

Email: hasnai@aptfootfreight.com

Pre and Post Show Tours Desk

Level 1, BCC

Official Transportation

World Travel Service

Transportation Counter, Lobby, BCC

EVENT ORGANISERS

TTG Events

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of the Incentive Travel & Conventions, Meetings (IT&CM) series of MICE and Corporate Travel events in Thailand (IT&CMA and CTW), China (IT&CM China) and India (IT&CM India). It is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include Singapore Gifts & Stationery Show (SGSS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit www.ttgasiamedia.com

EVENT SUPPORT & SPONSORSHIP

Host Country

- Thailand

Supported By

- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Incentive and Convention Association (TICA)
- Tourism Authority of Thailand (TAT)
- Tourism Council of Thailand

Endorsing and Supporting Associations

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- The Australasian Society of Association Executives (AuSAE)
- The Canadian Society of Association Executives (CSAE)
- Global Business Travel Association (GBTA)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Pacific Asia Travel Association (PATA)

Official Airline

- Thai Airways International

Official Venue

- Bangkok Convention Centre (BCC) at CentralWorld

Official Hotels

- Centara Grand @ CentralWorld
- Four Seasons Hotel Bangkok
- Grand Hyatt Erawan Bangkok
- Intercontinental Bangkok
- Plaza Athènèè Bangkok A Royal Mèridien
- Renaissance Bangkok Ratchaprasong Hotel
- Novotel Platinum Bangkok

Supporting Hotels

- Arnoma Hotel Bangkok
- Conrad Bangkok Hotel
- Courtyard by Marriott Bangkok
- JW Marriott Bangkok Hotel
- Pathumwan Princess Hotel

Official Media

- TTGmice
- TTG-BT mice China
- TTG Asia
- TTG India
- TTG China

Media Affiliates

- CIM Germany
- Contact Publications SA
- Events Magazine Russia
- Executive PA Magazine
- Exhibition & MICE
- HeadQuarters Asia-Pacific Magazine
- Kongres Magazine
- Korea Tourism News
- Másexpos Congresos & Convenciones
- Master Meeting, Italy
- MeeTurkey
- MICE BTN
- MICE Central & Eastern Europe
- MICE in Asia
- MICE Japan
- MICE Poland
- MICE Talk
- MICE 2/ Business Travel 2/ Travel 2
- MICE-Contact
- MIX Magazine
- The Event Newspaper
- TRAVELinc

Sponsors – Event Materials

- **Delegate Bags, Event T-Shirts, Lanyards and Badge Inserts**
Thailand Convention and Exhibition Bureau (TCEB)
- **Banner Sponsors (Exhibition Hall Premises)**
Pattaya MICE City
- **Branding Pillar Wrap (Registration Counter Premises)**
Department of Information and Tourism, Taipei City Government
- **Corporate Travel World (CTW) GOLD & Thumb Drive Sponsor**
Carlson Wagonlit Travel

Sponsors – Events

- **IT&CMA and CTW Asia-Pacific 2012 Friendly Golf Game**
Suwan Golf and Country Club
Thailand Convention and Exhibition Bureau (TCEB)
- **Opening Ceremony and Welcome Cocktail on 2 October 2012, Tuesday**
Thailand Convention and Exhibition Bureau (TCEB)
- **Luncheon hosted by Presenting Destination: Hong Kong on 3 October 2012, Wednesday**
Meetings Exhibition Hong Kong (MEHK)
TTG Events
- **IT&CMA and CTW Asia Pacific Jubilee Dinner on 3 October 2012, Wednesday**
Penang Global Tourism
TTG Events
- **Late-Night Function on 3 October 2012, Wednesday**
TTG Travel Trade Publishing
The Westin Grande Sukhumvit Bangkok
- **SACEOS Networking Reception on 4 October 2012, Thursday**
The Singapore Association of Convention and Exhibitor Organisers and Suppliers (SACEOS)

IT&CMA & CTW Asia-Pacific 2012 Keynote, Seminar and Conference

- **IT&CMA & CTW- Asia Pacific 2012 Keynote Session**
 - **Martin Winter**, Chairman, ICCA Asia Pacific Chapter, ICCA Board of Directors, CEO – Gold Coast Tourism (GCT)
 - **Welf Ebeling**, Regional Director, GBTA Asia
- **IT&CMA 2012 Seminar Sessions Speakers**
 - **Dave Cybak**, Executive Vice President, CSAE, Canada
 - **Janet Tan-Collis**, Vice President (Meetings & Incentives Organisers), SACEOS, Singapore
 - **Noor Ahmad Hamid**, Regional Director Asia Pacific, International Congress and Convention Association, Malaysia
 - **Simon Pryor**, FSAE, FAIM, Immediate-Past President AuSAE, Australia
- **CTW 2012 Conference Sessions Speakers**
 - **Alwyn Fitzgerald**, Director Regional Sales, South-east Asia, IHG, Singapore
 - **Amarnath Lal Das**, General Manager-India Travel, Accenture, India
 - **Carolyn Pund**, Senior Manager, Global Strategic Meetings Management, Cisco Systems, Inc., the US
 - **Christopher Juneau**, Senior Director Marketing, Australia, Asia-Pacific, Concur, the US
 - **Dean Fowles**, Principal, Travel & Expenses Management, Global Sourcing – Services, Rio Tinto, Singapore
 - **Florence Robert**, Regional Travel Manager JAPA Advisory Services, American Express Business Travel, Hong Kong
 - **Frances Wang**, China Travel Management Specialist, Harman, China
 - **Hamish Wang**, Sourcing Leader, GE, China
 - **Hank Roeder**, CTE, Vice President, Chapter Relations, Global Business Travel Association (GBTA)
 - **Joe Bates**, Vice President, Research, GBTA Foundation, the US
 - **Kevin Iwamoto**, Vice President, Enterprise Strategy, Active Network/StarCite, the US
 - **Leslie Ng**, Regional General Manager, South-east Asia, Jetstar Airways
 - **Lisa Akeroyd**, Vice President Programme Management, Asia Pacific, Carlson Wagonlit Travel, Singapore
 - **Liz Pinczewski**, Head of Research & Senior Analyst (South Asia, China), CAPA - Centre for Aviation
 - **Paul Tilstone**, Managing Director, GBTA Europe, the UK
 - **Premah Krishnan**, Category Manager UGL Limited, UGL Procurement, Australia
 - **Siobhan Foley**, Asia Pacific Regional Director of Travel & Events and Global Destination Services Operations Lead, Accenture, Australia
 - **Victor Tay**, COO, Singapore Business Federation, Singapore
 - **Welf Ebeling**, Regional Director, GBTA Asia, Thailand
- **IMEX-MPI-IT&CMA Future Leaders Forum 2012 Speakers**
 - **Dr. Yvonne Hu**, Managing Director, Conference Interpreter Services Pty Limited
 - **Hugo Slimbruck**, Director of PCO Sales, Ovation Global DMC
 - **Kritsanee Srisatin**, TICA Services Development Committee Member
 - **Miguel Neves**, Knowledge and Social Media Manager, IMEX Group
 - **Noor Ahmad Hamid**, Regional Director Asia-Pacific, ICCA (International Congress & Convention Association), Malaysia
 - **Puripan Bunnag**, Senior Manager, Meetings Industry Department, Thailand Convention and Exhibition Bureau

IT&CMA and CTW Asia-Pacific 2013

Date: 1 to 3 October 2013

Venue: Bangkok Convention Centre (BCC) at CentralWorld

CONTACTS

TTG Asia Media

1 Science Park Road #04-07 The Capricorn, Singapore
Science Park II, Singapore 117528
Tel: (65) 6395 7575 Fax: (65) 6536 0896
Email: contact@ttgasia.com
Website: www.ttgasiamedia.com

Thailand Convention and Exhibition Bureau (TCEB)

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ANNEX 1

International and Local New Exhibitors at IT&CMA and CTW Asia-Pacific 2012 (as on 27 September 2012)

Organisation	Country / Territory
CAMBODIA ANGKOR AIR	Cambodia
RENAISSANCE BEIJING CAPITAL HOTEL	China PR
CROWNE PLAZA HONG KONG KOWLOON EAST	Hong Kong SAR
DISCOVERY BAY, HONG KONG	Hong Kong SAR
GOVERNMENT OF DUBAI DEPARTMENT OF TOURISM AND COMMERCE MARKETING	Hong Kong SAR
JTB (HONG KONG) LTD	Hong Kong SAR
LE MERIDIEN CYBERPORT	Hong Kong SAR
NGONG PING 360 LIMITED	Hong Kong SAR
THE MIRA HONG KONG	Hong Kong SAR
W HONG KONG	Hong Kong SAR
CONRAD BALI	Indonesia
CROWNE PLAZA SEMARANG	Indonesia
MG HOLIDAY	Indonesia
PULLMAN JAKARTA CENTRAL PARK & PULLMAN BALI	Indonesia
MACAU ECONOMICS SERVICES	Macau SAR
SANDS COTAI MACAO	Macau SAR
ARCHIPELAGO HOTELS & RESORTS	Malaysia
ASIAN OVERLAND SERVICES TOURS & TRAVEL	Malaysia
BUKIT GAMBANG RESORT CITY	Malaysia
DATAI HOTELS & RESORTS	Malaysia
DESTINATION RESORTS AND HOTELS	Malaysia
EASTERN & ORIENTAL GROUP OF HOTELS	Malaysia
GENTING MALAYSIA BERHAD	Malaysia
GOLDEN PALM TREE ICONIC RESORT & SPA	Malaysia
THE ROYALE CHULAN KUALA LUMPUR	Malaysia
TOUR & INCENTIVE TRAVEL	Malaysia
YTL HOTELS	Malaysia
BELLEVUE HOTELS & RESORTS	Philippines
SHROFF TRAVEL	Philippines
AMARA SINGAPORE	Singapore
BONVO TRAVEL (SINGAPORE) PTE LTD	Singapore
CROWDCOMMS PTE LTD	Singapore
GLOBALSIGN.IN PTE LTD	Singapore
LEX TRAVEL PTE LTD	Singapore
POTOVANJE & KOMPAS - EUROPEAN DMC	Slovenia
DAEJEON INTERNATIONAL MARKETING ENTERPRISE	South Korea
GYEONGNAM CONVENTION&VISITORS BUREAU	South Korea
HOTELTREES.,CO.,LTD	South Korea
JUMP	South Korea
KORAIL TOURISM DEVELOPMENT	South Korea
REDCAPTOUR CO.,LTD.	South Korea
SARAH KOREA CO. LTD	South Korea
HOTEL ROYAL GROUP	Taiwan
THE HOWARD PLAZA HOTEL TAIPEI	Taiwan

ACCESS RESORT & VILLAS GROUP	Thailand
ASARA VILLA & SUITE, HUA HIN	Thailand
ASIAN CORPORATE TRAVEL CO., LTD	Thailand
BANYAN TREE RESORTS, PHUKET	Thailand
BHUKET INCENTIVE & CONVENTION	Thailand
BUDDY GROUP HOTELS & RESORTS	Thailand
CAPE DARA RESORT, PATTAYA	Thailand
CCT EXPRESS CO., LTD.	Thailand
CENTARA DUANGTAWAN HOTEL CHIANG MAI	Thailand
CHIANG MAI ADVENTURE CO., LTD.	Thailand
CHIANG MAI NIGHT SAFARI	Thailand
GOLDEN LION EXPRESS & GOLDEN STAR INTERNATIONAL GROUP	Thailand
HILTON PHUKET ARCADIA RESORT AND SPA	Thailand
LOTUS HOTEL PANG SUAN KAEW	Thailand
MAKING TEAMS	Thailand
NORA BURI RESORT AND SPA	Thailand
NOVOTEL PHUKET RESORT	Thailand
PINSUP COMPANY LIMITED (KHAOM GOLDEN BEACH HOTEL)	Thailand
PLAY PATTAYA GOLF	Thailand
PREMIER WORLD TRAVEL CO.,LTD.	Thailand
PULLMAN BANGKOK HOTEL G	Thailand
QUEEN SIRIKIT NATIONAL CONVENTION CENTER	Thailand
R.S.P. JUMBO TRAVEL & EVENTS	Thailand
RARINJINDA WELLNESS SPA RESORT	Thailand
RENAISSANCE PHUKET RESORT AND SPA	Thailand
ROYAL ORCHID SHERATON HOTEL & TOWERS	Thailand
SAMPRAN RIVERSIDE	Thailand
SIAM EXPRESS	Thailand
SIAM@SIAM DESIGN HOTEL & SPA	Thailand
SIRIPANNA VILLA RESORT & SPA, CHIANG MAI	Thailand
SOFITEL KRABI / SOFITEL BANGKOK SUKHUMVIT	Thailand
SOFITEL SO BANGKOK	Thailand
STANDARD TOUR THAILAND	Thailand
SUWAN GOLF & COUNTRY CLUB	Thailand
THE NAP PATONG	Thailand
THE SUKOSOL (FORMERLY SIAM CITY HOTEL)	Thailand
ARABIAN CONNECTION TOURISM LLC	United Arab Emirates
ARABIAN HOLIDAYS	United Arab Emirates
CONNECT WORLD TRAVEL & TOURISM LLC	United Arab Emirates
MAJESTIC HOTEL TOWER DUBAI	United Arab Emirates
MGM GRAND HO TRAM BEACH	Vietnam
VINPEARL ONE MEMBER COMPANY LIMITED	Vietnam